

BOLOGNA, ITALY  
FAIR DISTRICT

16 - 18 MARCH 2023

COSMOPACK

COSMO PERFUMERY &  
COSMETICS

17 - 20 MARCH 2023

COSMO HAIR & NAIL &  
BEAUTY SALON

COSMOPROF  
WORLDWIDE BOLOGNA

## COSMOPROF AND COSMOPACK AWARDS: THE AWARDS FOR THE GLOBAL COSMETIC EXCELLENCE

February 14, 2023 – Expectations are growing to know who will get the **Cosmoprof & Cosmopack Awards 2023**, the “Oscars of Beauty”, which from 5 editions reward the excellence of the cosmetic industry among exhibitors at Cosmoprof Worldwide Bologna. The Awards are the only contest that involves every sector of the cosmetic industry celebrating the results derived by the research and investments of the industry. Organized in partnership with the trend agency BEAUTYSTREAMS, they have conquered more and more recognition over the years among the main players and have become a target to discover new products, formulas, packaging, design, technology, materials, and ingredients at a global level, thanks also to the special editions taking place in all the shows of the Cosmoprof international network.

Until the 10th of February, all the exhibiting company can apply for Cosmoprof & Cosmopack Awards. The Cosmoprof Awards will celebrate the most advanced finished product brands, while the Cosmopack Awards will recognize the most avant-garde solutions of the supply chain.

For the 2023 edition the categories have been incremented in order to better embrace every kind of product and service, including new segments that step by step are gaining more and more space in the market.

Finished product brands can apply for the following categories:

- **Skin-Care Products**
- **Make-Up Products**
- **Hair Products**
- **Nail Products**
- **Personal Care & Body Care Products**
- **Home & Professional Devices and Tools**
- **Green & Organic**

The supply chain companies can present their application for the following categories:

- **Skin-Care Formula**
- **Make-Up Formula**
- **Hair-Care Formula**
- **Packaging: Design & Materials**
- **Innovation Technology: Raw Materials, Machinery, Solutions**
- **Sustainability: Ingredients, Formula, Packaging, Production Process**

For each category the team of BEAUTYSTREAMS will chose 3 finalists that will be announced within the 27<sup>th</sup> of February. The selection of the finalist products will be inserted in the sessions of *TradeShows Reports* and *Product Bank* of the *BEAUTYSTREAMS Premium* platform, a reference tool for the product development and marketing teams all over the world.

A jury composed by leading figures for the industry will select the winners. Among the jury members:

- Amarjit Sahota, Founder - Ecovia Intelligence, UK
- Ambra Martone, VP/Presidente ICR Cosmetiche Riunite / Accademia de Profumo, Italy
- Barbara Doussard, Prospective Director - L'Oreal, France
- Della Pass, General Manager - AKI BinSina, UAE
- Emmanuel Hembert, Global Head of Cosmetics & Personal Care - Quantis International, France

- Federico Ferrazza, Director - Wired, Italy
- Inge Theron, Founder - Face Gym, UK
- Jessica Cruel, Editor in Chief - Allure, USA
- Kim D'Angelo- Title xxx - Newman Marcus, UK
- Lan Vu, Founder / CEO - BEAUTYSTREAMS, USA
- Prince Chatterjee, Vice President - Reliance Retail, India
- Sam Cheow, SVP, Global Product Trends, Innovation, Makeup Portfolio & Product Development, Estee Lauder Companies, USA
- Renee Parker, Co-Founder, Director of Strategy - Invinci Group, UK
- Stephanie Bertand, Director Innovation Color & Skin Sun Body, Coty, France
- Valentina Debernardi, Beauty Editor Harper's Bazaar & Esquire - Hearst, Italy
- Vikram Bhatt, Founder, Enrich Salons, India

For the first time ever, the winners will be announced during a Cosmoprof Worldwide Bologna gala night, **The One and Only Event**, that will take place on Friday, March 17, in **Palazzo Re Enzo**, collocated in the heart of the historic centre of Bologna. The event will be reserved for the international press coming to Bologna, for the top buyers invited to the fair as guests of the Buyer program 2023, and for the companies that have submitted their applications. The soirée will be an exclusive networking moment and an opportunity to discover the best of the beauty cosmetic industry of 2023.

The winner of Cosmoprof & Cosmopack Awards 2023 will also be the protagonists of a dedicated communication campaign in collaboration with the most prestigious international magazines, both trade and consumer.

### LIFE ACHIEVEMENT AWARD 2023

During the gala event the **LIFE ACHIEVEMENT AWARD** will be announced. The recognition is assigned by Cosmoprof to professionals and entrepreneurs that have distinguished themselves for their talents and resilience, making a vital contribution for the cosmetic industry evolution. For the 2023 edition, the award will be delivered to **Hamed Nazih, Founder & CEO di Nazih Group**, leader for distribution of products, services and furniture specific for salons and spa professionals. Since 1975 Nazih has distributed more than 100 international beauty brands: the group is present in 21 countries of the MENA region (Middle east and North Africa), in Europe and Canada, and counts more than 4,000 employees.

### PARTNERSHIP WITH ISTITUTO MARANGONI

The absolute novelty for 2023 edition is the trophy of Cosmoprof & Cosmopack Awards, realized in collaboration with the **Istituto Marangoni** thanks to a contest involving the most creative students attending the School of Design in Milan. From their talent, vision and originality a unique object is born, representing the perfect combination between design and beauty, as well as the innovation, the research and the excellence that characterize the cosmetic industry.

"The collaboration with a market leader in the beauty area such as Cosmoprof represents the natural evolution that sees the world of Design as the ideal partner for innovative projects related to the cosmetics market, - said Stefania Valenti, Managing Director of Istituto Marangoni. - Istituto Marangoni is proud to promote new talents who will be the professionals able to bring value and creativity to this sector."

For more information on the next edition of Cosmoprof & Cosmopack Awards 2023,

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<https://www.cosmoprofawards.com/it>,

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#### BEAUTYSTREAMS

BEAUTYSTREAMS is the global beauty industry reference. Made for the beauty sector by industry insiders, the BEAUTYSTREAMS platform is an indispensable daily tool for strategy, innovation, marketing, and product development teams worldwide.

#### Istituto Marangoni

Born as Artistic Institute for Fashion in 1935 Istituto Marangoni has over 85 years of success in training the best fashion, art and design professionals.

The teaching spaces of Istituto Marangoni have tested the talents of four generations of professionals, hailing from 5 continents and representing the heritage of the school. It has been the springboard for more than 45.000 luxury professionals. Among them, Domenico Dolce, Alessandro Sartori, Paula Cademartori, Gilda Ambrosio, Julie de Libran, and Nicola Brognano. Over 4,000 participants from more than 107 countries come together in the 9 School of the GGE Group: Milan (School of Fashion and School of Design), Florence (School of Fashion & Art), Paris, London, Mumbai, Shanghai, Shenzhen, Miami, and Dubai.