

BOLOGNA, ITALY
FAIR DISTRICT

COSMOPROF
WORLDWIDE BOLOGNA

21 - 23 MARCH 2024

COSMOPACK

COSMO PERFUMERY &
COSMETICS

21 - 24 MARCH 2024

COSMO HAIR & NAIL &
BEAUTY SALON

COSMOPROF AND COSMOPACK AWARDS: CELEBRATING THE EXCELLENCE IN THE COSMETICS INDUSTRY

February 14th, 2024 – Expectations are growing to discover who will win the **Cosmoprof & Cosmopack Awards 2024**, the "Oscars of Beauty" in collaboration with the international agency BEAUTYSTREAMS, which have been celebrating excellence in the cosmetics industry among exhibitors at Cosmoprof Worldwide Bologna for 6 editions. They are the only contest that involves all sectors of the cosmetics industry, from the supply chain to the finished product, and celebrate the results of the research and investments of companies in the sector.

Year after year, the Awards have gained recognition among stakeholders. For operators, the initiative is a unique opportunity to discover in advance the solutions that will influence the market in the coming years, with particular attention to sustainability and the most original communication solutions to enhance the uniqueness of brands and companies in the eyes of consumers. For exhibiting companies, the Awards represent a prestigious and coveted recognition throughout the industry, thanks to the contribution of a jury of international experts, composed of the most prestigious brand owners, retailers, market analysts, trend scouts, opinion leaders, and beauty editors.

For Cosmopack companies, there are 6 categories for 2024:

- **Skin-Care Formula**
- **Make-Up Formula**
- **Hair-Care Formula**
- **Packaging: Design & Materials**
- **Innovation Technology**
- **Sustainability**

For finished product companies, the categories have been increased to better cover the diverse range of products offered at Cosmoprof Worldwide Bologna:

- **Skin-Care Products**
- **Make-Up Products**
- **Hair Products**
- **Nail Products**
- **Personal Care & Body Care Products**
- **Home & Professional Devices and Tools**
- **Green & Organic**

New for 2024 edition:

- **Fragrance: Personal & Home**
- **Men's Grooming Products & Accessories**
- **Mom & Baby Care Products**
- **Sun-care products**

The nominations closed on February 12th with **over 700 submissions**, and for the first time the proposals presented by exhibitors of Cosmoprof Worldwide Bologna will be evaluated by a technical jury to assess their value in terms of innovation, circularity, and market appeal. The members of the technical jury are:

- John Morgan, Founder & CEO, Evoke Sustainable Packaging
- Benedetta Suardi, Scientific Director, Kiko SpA
- Fernanda Pigatto, Global Partnerships Director, BEAUTYSTREAMS
- Lan Vu, Founder/CEO, BEAUTYSTREAMS
- Michael Nolte, SVP Creative Director, BEAUTYSTREAMS
- Paulina Cacciapalle, Editor in Chief, BEAUTYSTREAMS
- Nina Jones, Executive Editor, BEAUTYSTREAMS

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- Anne-Catherine Auvray, Executive Editor Products, BEAUTYSTREAMS
- Gabriella Baki, Director of Cosmetic Science and Formulation Design major Associate Professor, College of Pharmacy and Pharmaceutical Sciences | University of Toledo
- Akshay Talati, Vice President Product Development, Goop
- Erik Frey, Founder / Principal - Green Saturdays
- Fabrizia Grimaldi, Entrepreneur - CEO and Founder Hormoon - FF Cosmetics Srl

The finalists will be announced on February 29th and featured in a dedicated installation at the Service Centre during the event. Together with the technical jury, a multidisciplinary jury will choose winners. They can express their preferences online, from March 6th to 15th, and on-site, with a voting session on Wednesday, March 20th.

The multidisciplinary jury for 2024 will consist of:

- Anna Blasco Salvat, VP Marketing ARTDECO, Artdeco Cosmetic
- Samir Srivastav, Chief Executive Officer, Looks Salons
- Galib Virani, Chief Executive Officer, SuperCosmetics
- Jeanne Drean, Beauty journalist, Madame Figaro
- Hannah Tindle, Beauty & Grooming Editor, Wallpaper*
- Amy Helen Lawrenson, Beauty Editor & freelance, The Times
- Paula Barrado, Beauty Editor, El Economista
- Valentina Debernardi, Director, Harpers Bazar
- Anine Botha, Beauty Editor, Beauty South Africa
- Deanna Utroske, Founder, BeautyInsights
- Simileoluwa Ademosu, Regional Sales Manager/ Certified Beauty Makeup Artist and SPMU Special
- Brooke Bergé, Division Manager – Beauty Distribution - Ali Bin Ali Holding
- Vishal Das, Vice President Group Category - A Tata Company
- Kevin David, Director of Business Development - Front Row
- Abdul Majid Madi, CEO and Founder - District General Trading company Kuwait
- Angèle Miller, Founder Abundant by Design, Co Founder Inca Glow and Co Founder Creekside RnR
- LeAnn Bobitt, SVP Brand Strategy and Development- SalonCentric
- Chaiyapop Luarnjindarat, Head Of Marketing Beauty Department at Central Group – Central
- Ana Lucia Mendiola Iparraguirre, Gerente de Marca Propias – Supermercados Peruanos S.A.

To discover the winners, the must-attend event is the **Grand Soirée of Cosmoprof Worldwide Bologna 2024**, scheduled for **Friday, March 22nd**, with the exclusive presence of **MTV Italy**. On this occasion, the **Life Achievement Award** will also be presented, the award that Cosmoprof Worldwide Bologna gives to a particularly influential figure in the industry every year. For the 2024 edition, the award will be presented to **Trevor Sorbie**, a celebrity in the hair universe..

For years, the Cosmoprof & Cosmopack Awards contest has also characterized the events abroad of the Cosmoprof platform. To share with the visitors of Cosmoprof Worldwide Bologna what are the winning features in the main global markets, for the first time next March the winners of the 2023 Awards for Cosmoprof North America in Las Vegas, Cosmoprof Asia in Hong Kong, and Cosmoprof India in Mumbai will also be exhibited at the Service Centre. On the official website <https://www.cosmoprofawards.com/it> it's possible to discover the best products of the international editions of the Cosmoprof & Cosmopack Awards.

For all updates regarding the Cosmoprof & Cosmopack Awards 2024, please visit the official website at <https://www.cosmoprofawards.com/it>

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