

# COSMOPROF

WORLDWIDE BOLOGNA

• THE LEADING B2B  
EVENT DEDICATED  
TO ALL SECTORS OF  
THE BEAUTY INDUSTRY

• **BOLOGNA, ITALY**  
FAIR DISTRICT

• **20 - 22 MARCH 2025**

COSMOPACK

COSMO PERFUMERY &  
COSMETICS

• **20 - 23 MARCH 2025**

COSMO HAIRNAIL &  
BEAUTY SALON

• **COSMOPROF.COM**

Organized by  
BolognaFiere Cosmoprof S.p.a.  
Info@cosmoprof.it

Heads Collective

An event by



In partnership with



With the support of

madeinitaly.gov.it



A new world for beauty

Bologna, Hong Kong,  
Las Vegas, Mumbai,  
Bangkok, Miami

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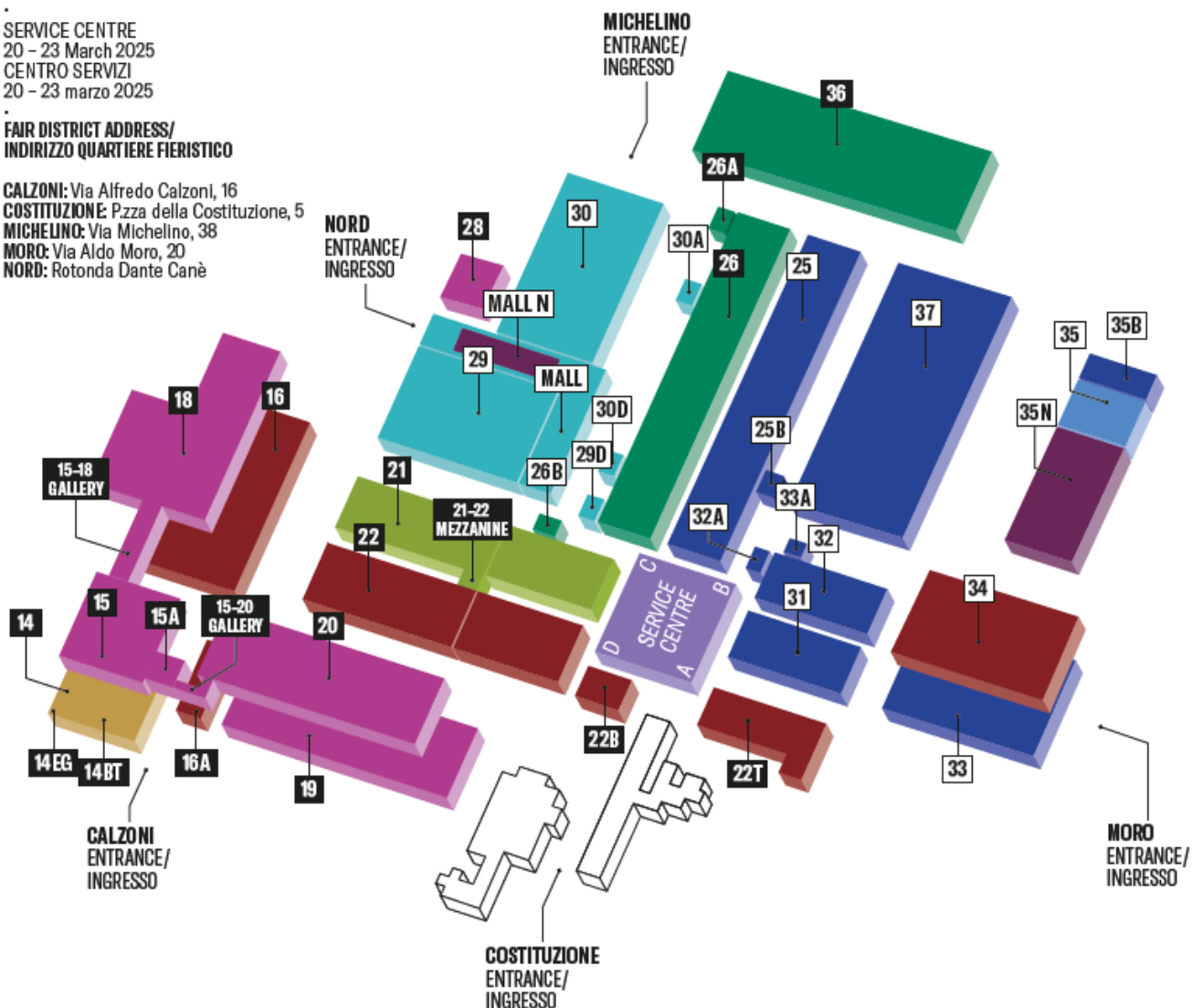


# MAP

SERVICE CENTRE  
20 - 23 March 2025  
CENTRO SERVIZI  
20 - 23 marzo 2025

FAIR DISTRICT ADDRESS/  
INDIRIZZO QUARTIERE FIERISTICO

**CALZONI:** Via Alfredo Calzoni, 16  
**COSTITUZIONE:** P.zza della Costituzione, 5  
**MICHELINO:** Via Michelino, 38  
**MORO:** Via Aldo Moro, 20  
**NORD:** Rotonda Dante Canè



**N** PAVILIONS OPEN FROM 20<sup>TH</sup> TO 22<sup>ND</sup> MARCH  
PADIGLIONI APERTI DAL 20 AL 22 MARZO

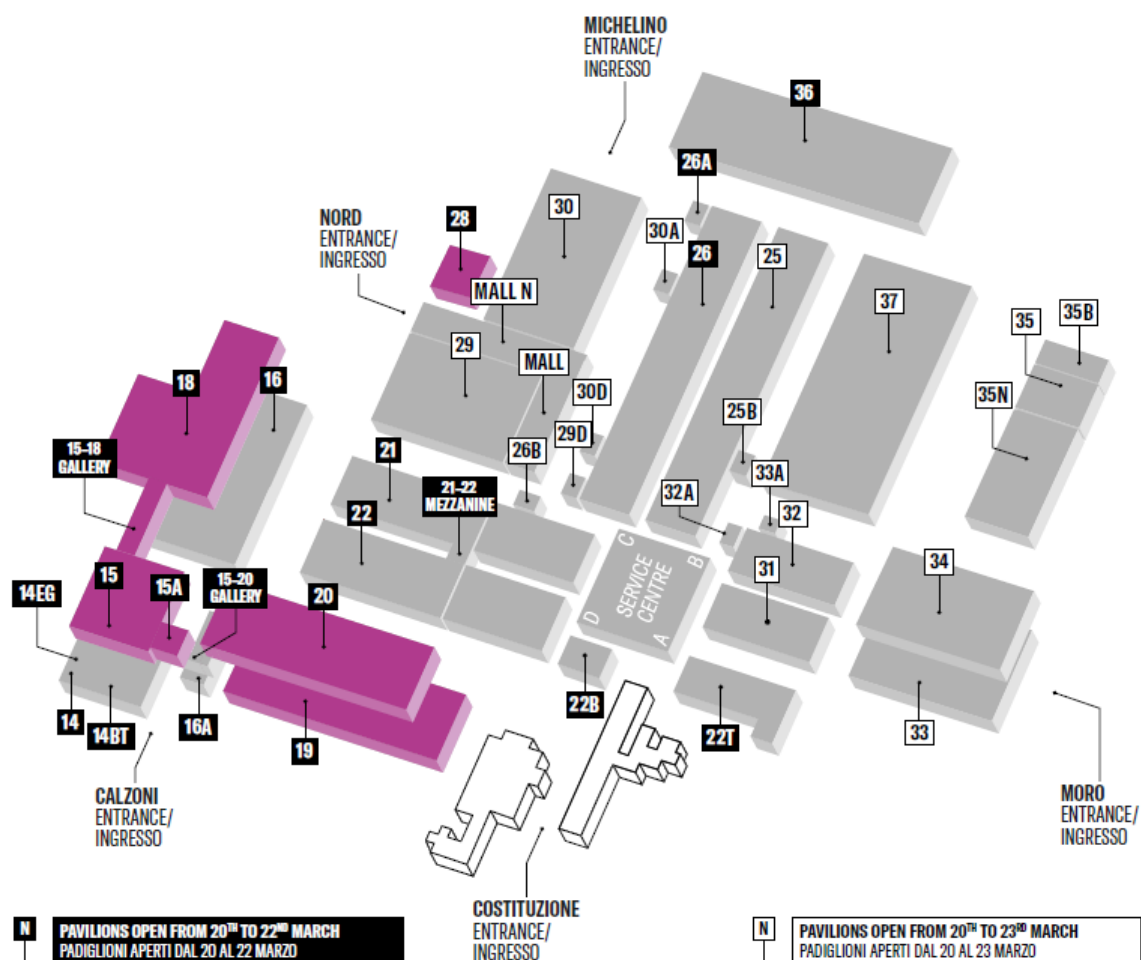
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PADIGLIONI APERTI DAL 20 AL 23 MARZO

20 - 22 MARCH	20 - 23 MARCH
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# COSMOPACK – SUPPLY CHAIN

- **INGREDIENTS & RAW MATERIALS, PRIVATE LABEL & CONTRACT MANUFACTURING, PACKAGING, MACHINERY**





# ANISA INTERNATIONAL



Hall 18 – C42  
USA

## ULTRX FIBER COLLECTION

The Next Evolution in Fiber Technology ULTRX is an advanced brush fiber designed to deliver exceptional coverage uniformity and consistent product payoff, all while maintaining an incredibly soft, silky feel on the skin. Created using highly technical extrusion and unique tipping processes, this revolutionary fiber features an exclusive infinity-shaped profile for unparalleled precision. Unlike traditional cylindrical fibers, ULTRX splits into two ultra-fine tips at the end, ensuring even

product pickup and distribution. The ultra-thin fiber tips evenly pick up powder and liquid makeup products, while the softly textured midsection grips product for a perfectly smooth application. Its feathery-soft texture provides a luxurious application experience, gentle enough for even the most sensitive skin. With consistent product distribution and superior control, this innovative fiber technology delivers precision, comfort, and performance in every stroke.

[www.anisa.com](http://www.anisa.com)

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### DISTRIBUTED COUNTRIES

Europe, Asia, Italy, North America, Middle East

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### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry





# ARCA ETICHETTE SPA



Hall 19 - H12-I11  
ITALY

The soft touch self-adhesive label has the characteristic of being silky and velvety to the touch. In addition to the graphics, we can thus enhance the product making it even more attractive to the potential customer. Arca Etichette creates this original effect on the label front thanks to a specific PP foil that we print during the production phases.

[www.arcaetichette.it](http://www.arcaetichette.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# ASQUAN GROUP



Hall 15A - A17  
FRANCE

The Soft Square Collection is a thoughtfully designed juxtaposition of soft-meets-square with its modern take of a worn river stone aesthetic. There are no flat sides to these components, but rather gently arced curvatures and softly rounded corners and bases for the ultimate hand feel.

This entire collection was designed with sustainability in mind. All main plastic parts are made from PP, making each component fully recyclable.

[www.asquangroup.com](http://www.asquangroup.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Oceania, Asia, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# BALLERSTAEDT & CO. OHG

BALLERSTAEDT  
SEALING SYSTEMS

Hall 20 – D32  
GERMANY

Sustainability and recycling are key requirements when it comes to sealing containers. Our latest addition to the ECO family, the BaCo Sample Seal HSL-PP ECO 3.6, consists of an exceptionally thin aluminum layer, allowing for maximum resource efficiency while maintaining the same high quality. This material is highly resistant to a wide range of filling goods, making it suitable for numerous

packaging solutions. Additionally, it offers excellent printability, allowing for clear branding and product information to be displayed directly on the seal. This combination of sustainability, durability, and customization makes the BaCo Sample Seal HSL-PP ECO 3.6 an ideal choice for companies looking to reduce their environmental impact without compromising on performance.

[www.ballerstaedt.de](http://www.ballerstaedt.de)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Middle East, Africa, Asia, Oceania

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry







# BEAUTYCROMIA



Hall 20 – B61-C58  
ITALY

## MANGO SPLASH COOLING MASK

This mask spotlights a poured gel texture, which transforms into a drip-free liquid on application. Designed to be used after sun exposure, the formulation is infused with a natural moisturizing agent, to offer long-lasting hydration even after rinsing. Scented with mango, among the mask's ingredients are a tropical bioactive complex, composed of dragon fruit, mango, papaya, and pineapple to nourish the skin, while enhancing its barrier function and texture.

And sustainably sourced red algae-derived gelling agents provide the mask's jelly-like consistency, before it transforms into a liquid. The formulation soothes, cools, and calms redness, to calm skin after sun exposure or to hydrate. The formula is Sephora Clean, Credo Clean, vegan, and is composed of 98% natural origin ingredients, without EDTA, PEGs, oils, paraffin, ethoxylates, parabens, silicones, cyclic silicones, or phenoxyethanol.

[www.beautycromia.com](http://www.beautycromia.com)

- **DISTRIBUTED COUNTRIES**

North America, Italy, Europe, Middle East

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# BEAUTYVIBE

## By Colep Consumer Products



Hall 18 – C38-D37  
PORTUGAL

### D-FENDER - SHIELDED BEAUTY FOR SKIN & HAIR

D-fender; shield your beauty with unrivalled protection. Unveil a new era of beauty protection with our groundbreaking D-fender collection for Skin & Hair. Crafted with dual-action formulas to tackle today's toughest environmental challenges, this collection shields, fortifies, and rejuvenates, boosting skin and hair from within to enhance their natural resilience and defenses. From pollution - fighting cleansers to humidity - resistant stylers, Hair Fender protects against heating tools, pollution,

and hard water damage, minimising frizz. Detoxifying cleansers, SPF-infused moisturizers, and resilience-boosting face mists combine in Skin Fender to remove the effects of pollution, brighten the skin, and lock in moisture so skin stays healthy, youthful, and shielded against daily pollution and environmental aggressors. The ultimate beauty boost for radiant, resilient skin and hair ready to conquer urban life!

[www.colep-cp.com](http://www.colep-cp.com)

#### DISTRIBUTED COUNTRIES

Europe, North America, Italy, South America

#### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry





# BRIVAPLAST GROUP



Hall 15 - D10-E9  
ITALY

## APP586 LASH-UP

APP586 Lash-Up ergonomically tuned mascara brush has soft plastic bristles, organized around the inner body forming a curved shape: it allows the brush to follow the natural shape of the eye and lash curvature while positioning the product optimally from the lash line.

The bristles are arranged in an intertwined distribution position so that every single lash, with every possible length, is properly combed and volumized by the formula.

The concave inner part of the brush with short bristles acts as a reservoir for the formula, ideal for loading the lashes while giving them added density and curl. These shorter bristles can also be used on the lower lash line, for a neat and precise application.

Extra style and definition are achieved with the bristles at the top of the brush, ideal to touch up make-up on the corners of the eyes or add formula on the tip of the lashes.

Panoramic volume is achieved.

[www.brivaplast.com](http://www.brivaplast.com)

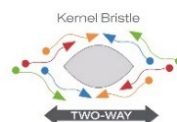
### DISTRIBUTED COUNTRIES

Europa, Italia, Nord America, Sud America, Oceania, Asia, Medio Oriente, Africa

### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry

## APP586 LASH-UP



brivaplast



# CAMORAK SRL



camorak  
COSMETIC  
LABORATORY  
SINCE 1964

Hall 18 – B11  
ITALY

## FACE CREAM WITH EXOSOMES

The exosomes of *Centella asiatica* in this cream are small nanometric vesicles containing proteins, lipids and genetic material. They have the capacity to modulate the cells microenvironment, regulate gene expression and induce cell differentiation, with beneficial effects on skin health.

Being composed of phospholipids, the main components of the epidermis, exosomes have a great affinity and penetration capacity. We used this technology to maximize the effectiveness of *Centella asiatica*. This formulation can be applied also as regenerating night mask.

[www.camorak.com](http://www.camorak.com)

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### DISTRIBUTED COUNTRIES

Europe, Italy

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### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry





# DYNAGE - DYNAMICS GEEKS

## By Albrigi Luigi



Hall 19 – L9  
ITALY

### ASEPTIBLEND

The ASEPTIBLEND series mixers are the ideal choice for pharmaceutical companies aiming to optimize quality, efficiency, and compliance with the most stringent hygiene regulations.

The mixing apparatus ensures homogeneous processing, even for the most complex formulations, reducing the risk of contamination and fully adhering to GMP standards.

It integrates mixing, dissolution, and thermal regulation functions and can also include turboemulsification/homogenization systems.

All surfaces, seals, and joints are aseptic.

This series features an innovative onboard cleaning and sanitation system.

Thanks to advanced process parameter control, including variable speed and real-time monitoring options, this mixer guarantees consistent and scalable results.

An indispensable solution for production lines striving for excellence and competitiveness in the global pharmaceutical market.

[www.dynage.eu](http://www.dynage.eu)

- **DISTRIBUTED COUNTRIES**

Africa, South America, Italy, Middle East, Europe, North America

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# DYNAMIX TURBO

## By Logic Srl

**DYNAMIX**  
TURBO

Hall 19 – E2-F1  
ITALY

### OMIX T - TURBOEMULSORE

OMIX T turboemulsifiers mix dense products such as cosmetics and pharmaceuticals, dissolving fats and active ingredients. These units, with capacities from 5 to 1000 litres, use advanced technology to ensure a high quality end product. With PLC control and the Logic BatchPack option, they meet Industry 4.0 standards.

FEATURES:-Touch panel with PLC connection via Ethernet- Turbine with inverter-controlled speed-Slow counter-rotating coaxial agitators with Teflon scrapers-

Electric heating and water cooling system- Load cell weighing system- Inspection window with light for process monitoring

OPTIONS:- Pressurisation or vacuum at inlet and discharge- Remote assistance via Internet-Closed-loop cooling system with chillers-BatchPack system for connection to ERP

ADVANTAGES: OMIX T reduces the presence of air, improving product stability and ensuring consistent quality through precise temperature and mixing control.

[www.logic-pavia.it](http://www.logic-pavia.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Middle East, Africa, Asia

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# EUROVETROCAP SPA



EUROVETROCAP

Hall 18 – F28  
ITALY

The 200ml Squeeze bottle with a 24/410 neck is the flacontube offered by Eurovetrocap, now improved both in terms of material and the range of accessories specifically designed for it. It resembles our classic Cilindro Alto Slim 200 bottle in terms of diameter and height, but stands out with a 45% reduced weight for a lower environmental impact, an innovative design, and a material that makes it easier to compress, ensuring excellent dispensing of the contents.

Made from an extremely soft material with excellent elasticity and memory, allowing the container to quickly regain its shape after each use. The base's geometry is carefully designed to guarantee the bottle's stability, while also making it ideal for squeezing from the bottom, just like a tube.

The new Flip-Top Slim cap, fits perfectly, making it practical and stable even when placed upside down, just like a classic tube.

[www.eurovetrocap.com](http://www.eurovetrocap.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, Asia, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# GEKA GMBH



Hall 15 – E2-F1  
GERMANY

## MASCARA

The mascara consists of a bottle (material: PCR PP), cap (material: PCR PP), molded brush (material: LDPE virgin), threadpart (material: PCR PP) and wiper (material: LDPE virgin). It therefore consists of 100% polyolefin and over 90% PCR PP so theoretically 100% recyclable feasibility. For decoration we used Shadow printing on the bottle and laser decoration as text. With the shadow printing decoration process, the surface is partially modified with heat and

matt structures, line patterns and visual 3D effects can be created. This process already saves 26% CO2 emissions. Our new Rocktool decoration process which was used on the cap creates a haptic effect of the plastic through changes in the mold and can create a 3D effect. The design is incorporated directly into the mold. With all these decoration processes you can create a unique and unmistakable look for your mascara without additional color, varnish or foil.

[www.geka-world.com](http://www.geka-world.com)

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### DISTRIBUTED COUNTRIES

Asia, Italy, North America, Europe, Middle East, South America

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### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry







# HEINZ-GLAS



**HEINZGLAS**  
family-owned since 1622

Hall 18 – D23  
GERMANY

## HEINZ-GLAS PRODUCT CARBON FOOTPRINT TOOL

The HEINZ-GLAS Group, a global producer of glass flacons and jars for the perfume and cosmetics industry, has decided to have the carbon footprint of its products voluntarily analysed and verified by an independent third party. HEINZ-GLAS relies on an intelligent IT tool developed in-house to systematically analyse emissions along the value chain of its products. TÜV SÜD has successfully validated the underlying methodology.

With the PCF tool, the CO2 emissions of a HEINZ-GLAS product can already be variably determined during the development process. This enables customers to design the shape, form and decoration of the product in such a way that the lowest possible carbon footprint is achieved. In this way, Heinz-Glas is also documenting the transformation to electro-melting and renewable electricity at all global locations that began over 50 years ago.

[www.heinz-glas.com](http://www.heinz-glas.com)

- **DISTRIBUTED COUNTRIES**

Middle East, Italy, Africa, North America, Europe, Asia, South America

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# KALÝSSA

## By Alphial

kalýssa

Hall 20 – A6  
ITALY

### THE BALI LINE

The Bali line offers double-walled jars with an elegant design and modern proportions, perfect for meeting contemporary needs while respecting the environment. Made from PP and R-PP, a 99% recycled material, these jars stand out for their recyclability. The satin finish, available in white and black, along with versatile sizes, makes them ideal for a variety of projects, combining aesthetics and practicality. The double-walled jar represents a breakthrough

in the recycled plastic packaging market: its inner walls are made from 100% virgin PP, making the jars suitable for all types of filling, preventing contamination or loss of quality, and maintaining food-grade certification.

Our decision to launch a product made from R-PP stems from a commitment to providing environmentally friendly materials that actively contribute to reducing CO2 emissions during their production process.

[www.alphialplastic.it](http://www.alphialplastic.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy,

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# LAWER



Hall 19 – D2-E1  
ITALY

## COS-LAB

COS-LAB is an automatic and compact system for the preparation of creams, used in dyeing tests on synthetic or natural hair strands. The machine automatically weighs powders to the tenth of a thousandth of a gram. The glasses with the prepared creams are automatically made available to the operator in the parking lot, which can accommodate up to 6 glasses.

COS-LAB offers several advantages:

- Accurate micro-weighing of dye powder
- Robotic handling of beakers-silos
- Automatic dissolution
- Fully insulated working area thanks to polycarbonate protection panels
- Perfect environmental and safety conditions

[www.lawer.com](http://www.lawer.com)

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### DISTRIBUTED COUNTRIES

Middle East, North America, Italy, Asia, Europe, South America

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### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry





# MAKRO LABELLING SRL



Hall 19 – B5  
ITALY

## MAK-ROTARY

The available versions include: MAK Rotary with fixed modules (MAK 01, 02, 03, and MAK 1), ideal for small businesses, ensuring a production speed of up to 12,000 b/h, with mechanical or electronic rotation of the bottle holders. To meet the needs of medium and large businesses, the MAK Rotary with removable modules (MAK 2, 3, 4, 5, 6, 7, and 8) offer special applications with production speeds up to 50,000 b/h. Of particular importance is the high-speed self-adhesive labeler, equipped with HS2 stations.

This machine can be fitted with unwinders and a no-stop system, allowing uninterrupted production at maximum speed even during reel changes. The system for applying the fiscal warranty seal can also be combined. The entire Makro range can be equipped with a Vision System: the RAPTOR (Rapide to Orientate) and ALICE (Advanced Label Inspection and Control Environment) vision systems ensure high performance, reduced waste, and top quality of the finished product

[www.makrolabelling.com](http://www.makrolabelling.com)

- **DISTRIBUTED COUNTRIES**

Middle East, South America, Asia, Europe, Africa, Italy, North America, Oceania

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# MEADOW

## By C-Loop Packaging Sweden Ab

meadow

Hall 20 – E26  
SWEDEN

### MEADOW KAPSUL™

The MEADOW KAPSUL™ revolutionises packaging by transforming aluminium beverage cans into versatile pre-fill containers. This solution addresses the pressing issue of waste generated by linear packaging. By modifying the can's end, we enable its use across diverse sectors, including personal care, beauty, home care, and beyond. The result is an affordable circular solution for brands that is already available at scale. Paired with a customisable reusable dispenser, it has proven

to deliver an exceptional experience for users. Easy to store, operate, and recycle. With the MEADOW KAPSUL™, consumers can implement sustainable practices in their routine without compromising on convenience. Additionally, the MEADOW KAPSUL™ reduces raw material consumption and lightens the can by eliminating the traditional pull tab. The result is a mess-free pre-fill experience for consumers, and flexibility for brands to tailor the technology to their specific targets and needs.

[www.meadow.global](http://www.meadow.global)

- **DISTRIBUTED COUNTRIES**

Europe, North America

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# MINI-DOYPACK

## By Elidose



Hall 20 – A23  
FRANCE

### READY-TO RECYCLE MINI-DOYPACK

The monomaterial ready-to-recycle mini doypack is a versatile solution designed for the cosmetic industry, available in multiple sizes ranging from 10 ml to 100 ml. It can be used both as an ecofill and as a travel-size product. This lightweight and practical product offers an eco-friendly and handy choice. The mini-doypack is customizable with 3 different types of spouts, ensuring safety and ease of use.

[www.elidose.com](http://www.elidose.com)

- **DISTRIBUTED COUNTRIES**

Middle East, South America, Europe, Italy, North America

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# MPLUS COSMETICS

M:PLUS  
COSMETICS

Hall 15A - B2\_A  
ITALY

## POP & PLAY

Pop & Play is a collection with a pop mood and is inspired by the desire for discovery and escape from everyday life. The products are multi-purpose and mainly in stick format, so they can be used effortlessly anywhere.

The vibrant and playfully juxtaposed colors encourage you to express your personality in a unique way. This collection includes a wide range of products: from mascaras to eyeshadow crayons, foundations to concealers, lip products to eyebrow products.

[www.mpluscosmetics.com](http://www.mpluscosmetics.com)

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### DISTRIBUTED COUNTRIES

Europe, Italy, North America, South America, Oceania, Asia, Middle East, Africa

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### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry





# OMSO SPA



Hall 19 - L12-M11  
ITALY

## OMSO MACCHINE SERIGRAFICHE

SB021 is a fully servo-controlled automatic screen printing machine for plastic or glass items. It can screenprint from 1 to 3 colours. Compact look and reduced overall dimensions make it suitable for small-sized companies as well.

User-friendly interface. It can be implemented with industrial software in order to optimise production activities. UV LED lamps and high-efficiency engines assure reduced energy consumptions. Zero ozone emission and reduced CO2 production.

[www.omso.it](http://www.omso.it)

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### DISTRIBUTED COUNTRIES

South America, Asia, Oceania, Africa, Europe, Italy, North America, Middle East

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### DISTRIBUTION CHANNELS

Manufacturer or Supplier of products/services for the cosmetics industry







# OXYGEN DEVELOPMENT



OXYGEN  
DEVELOPMENT

Hall 15 - C24-D23  
ITALY

## RELAXIN-GUM

At first glance a bizarre colored and scented jelly that magically transforms into a soft foam when in contact with water: Relaxin-Gum is an innovative soap with an unexpected consistency, designed to provide a fun and relaxing experience in the shower. Perfect to follow you during your travels or to be used daily, even just to put you in a good mood!

98% natural origin, it contains a Seaweed derived gelling agent and renewable plant

derived surfactant with a pleasing foaming action enhancing your shower experience. An anti-dehydration shield made up of a patented complex of natural sugars derivatives, helps dehydrated skin by acting on 3 key mechanisms of natural hydration resulting in smoother skin. Boosted with Alp Rose Leaf extract noted to increase skin stem cell vitality, boost epidermal regeneration, improve the skin barrier function and help the skin to cope with climate changes.

[www.oxygendevlopment.com](http://www.oxygendevlopment.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Oceania, Asia, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# RECHARGEABLE COMPACT CASE COLLECTION

## By Fr&Partners Sa



**FR&PARTNERS**  
TOTAL SOLUTION PROVIDER IN BEAUTY SHAPING

Hall 18 – A15 || A20  
SWITZERLAND

### BE.LIEVE

BE.LIEVE is a full range eco-friendly compact case developed to be separable and rechargeable, designed in 4 different product typologies (eyeshadow, blush, face powders and foundation with dedicated space for sponge). BE.LIEVE line is a smart, rechargeable and eco-friendly packaging with an easy and intuitive opening system to separate each components including mirror and pan.

Through commitment to sustainability and manufacturing, we developed a PET mold resulting a matte surface, adding value to a high-end catching, emphasized by a pleasant touch to elevate the user experience to a new level while maintaining high sustainable performance avoiding varnish and CO2 consumption.

[www.fr-partners.ch](http://www.fr-partners.ch)

- **DISTRIBUTED COUNTRIES**

Middle East, South America, Europe, Italy, North America, Oceania

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# RECYCLABLE PACKAGE By Standpack Co.

**STAND PACK**  
HIGH TECH PACKAGING

Hall 19 – 011  
KOREA

## RECYCLABLE PACKAGE

Normally recyclable package's oxygen and water vapor barrier is very bad. But Standpack recyclable package has strong barrier to protect cosmetic inside of the package and it makes shlef life longer than other recyclable packages.

[www.standpack.co.kr/en/home-en](http://www.standpack.co.kr/en/home-en)

- **DISTRIBUTED COUNTRIES**

North America, Europe

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# RED OF VIEW SRL



Hall 20 – D59-E60  
ITALY

Red Of View offers a kit of three serums designed to address the daily needs of both skin and emotions:

F.atigue and melancholy: Energizing Serum for dull and tired skin, providing a boost of energy.

Discomfort and stress: Soothing Serum for dehydrated or stressed skin, offering immediate comfort and deep hydration.

Self-confidence: Purifying Serum for blemish-prone skin, providing effective protection and targeted action to enhance skin quality. These serums not only enhance the overall appearance of the skin but also promote emotional well-being, transforming your skincare routine into a deep nourishing personal care ritual.

[www.redofview.com](http://www.redofview.com)

- **DISTRIBUTED COUNTRIES**

Europe, America, Asia

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry

HOW DO YOU SKIN TODAY?



FIND THE PERFECT SERUM  
FOR YOUR INNER HARMONY





# SCHWAN COSMETICS INTERNATIONAL GMBH



schwan cosmetics

Hall 15 – E12-F11  
GERMANY

## BYE BYE BAD BROW DAYS

Natural, statement brows continue to be a sought-after feature, and TikToks hashtagging brow growth have accumulated over 40 million views. To meet the growing demand for growth-supporting brow makeup, Schwan Cosmetics launches the 3-in-1 BrowFix that strengthens, colors, and fixes eyebrows in place.

94% of the clean and vegan formuls made of natural ingredients and contains 3.95% boosting care ingredients, such as eriobotrya japonica leaf extract, which reduces the time needed for hair growth and boosts its speed, and panax ginseng root extract, which activates intercellular communication, improving the physiology of hair growth. Altogether, the formula has six ingredients combined to promote healthy brow hairs.

[www.schwancosmetics.com](http://www.schwancosmetics.com)

### DISTRIBUTED COUNTRIES

South America, Asia, Oceania, Africa,  
Europe, Italy, North America, Middle East

### DISTRIBUTION CHANNELS

Manufacturer or Supplier of  
products/services for the cosmetics  
industry





# SOLLAS HOLLAND BV



Hall 19 – B12  
HOLLAND

## TRANSPARENT OVERWRAPPING PAPER CW38

There is a great demand for a sustainable alternative to plastic packaging in which the function of the packaging material is not lost, such as protecting against damage and first user guarantee. Sollas developed, together with the company one.five, a spectacular alternative for the standard PP wrapping material; an advanced durable, fully recyclable transparent paper.

With this wrapping material, delicate cosmetic products can be overwrapped with transparent paper in such a way that the consumer can see the wrapped product clearly. Starting from the standard heat sealing process, the sealable coating of the paper is water based and therefore optimal environmental friendly. The transparent paper can be used on all Sollas overwrappers (for older machines, minor adaptations might be required).

[www.sollas.com](http://www.sollas.com)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# TOSLA NUTRICOSMETICS

T O S L A  
N U T R I C O S M E T I C S

Hall 20 – C44  
SLOVENIA

## LUMINA365

Lumina365 is a groundbreaking, ready-to-drink nutricosmetic that redefines sun-care. Lumina365 stands out by blending potent natural ingredients with award-winning, patented VELIOUS™ flavor technology. This first-of-its-kind supplement harnesses the benefits of Calaguala rhizome extract and red-orange extract, offering comprehensive sun-care treatment.

A recent clinical study demonstrated its efficacy, showing a 46% reduction in redness just 24 hours after UVB exposure and a 24% increase in the skin's Minimal Erythema Dose. Not only it's highly effective, but it also transforms sun-care into a delightful experience, with a refreshing Sicilian red-orange flavor.

[www.toslanutricosmetics.com](http://www.toslanutricosmetics.com)

- **DISTRIBUTED COUNTRIES**

North America, Europe

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry

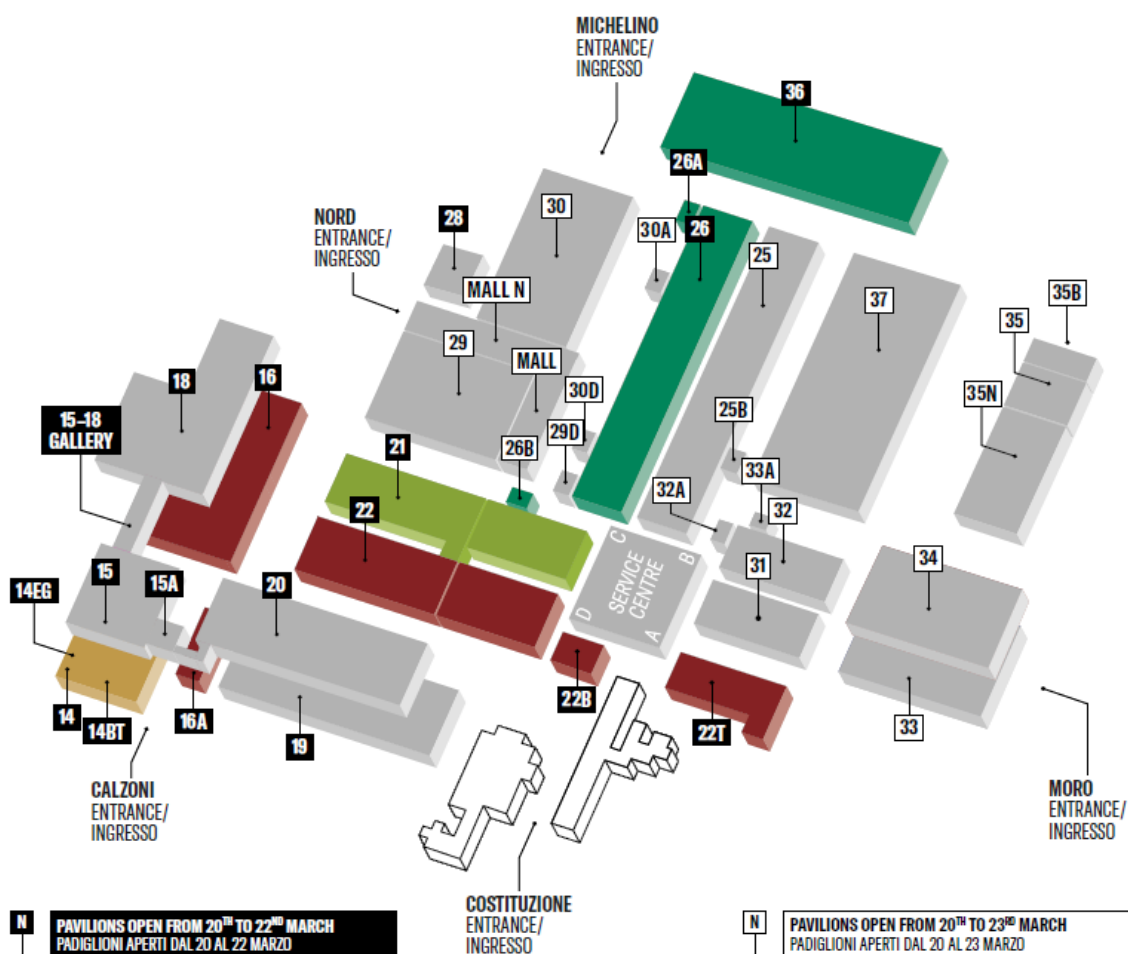


T O S L A  
N U T R I C O S M E T I C S



# COSMO PERFUMERY & COSMETICS

- **COSMOPRIME**
- **EXTRAORDINARY GALLERY - COSMOPRIME**
- **COSMETICS & TOILETRIES**
- **GREEN & ORGANIC**
- **COUNTRY PAVILIONS**







# ALMA K DEAD SEA MINERALS

Alma K.  
Dead Sea Minerals

Hall 14 – B4-C3  
ITALY

## FACE CARE

Alma K Dead Sea Minerals offers a comprehensive range of natural-based skincare solutions, blending the therapeutic benefits of Dead Sea minerals with botanical extracts and nourishing oils. Our portfolio includes face and body care, men's grooming products, sun care essentials, hair care treatments, and beautifully curated gift kits.

Dermatologically tested and vegan-certified, our products deliver gentle yet effective formulas that promote healthy, radiant looking skin and hair. While mindful of sustainability, Alma K focuses on creating high-quality skincare that caters to the growing demand for natural based and thoughtful self-care. Discover the ultimate "Me Time" experience with Alma K.

[www.alma-k.shop](http://www.alma-k.shop)

- **DISTRIBUTED COUNTRIES**

Europe, North America, South America, Asia, Italy, Middle East

- **DISTRIBUTION CHANNELS**

Beauty Salons, Spa&Hotel, Medical Clinics, Professional products E-commerce, Perfume Shops/Chain, Concept Store/ Specialty Store/Boutique, Luxury Prestige/ Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# BELLAOGGI

## By Eurostyle Spa

**bellaoggi**  
ITALIA

Hall 14 - C18 -D17  
ITALY

### EYES ON ME

5 ultra-creamy shades, blendable, with a single coat, with rich jewel reflections.

This highly pigmented palette blends easily, delivers one-swipe results, and has a buttery, creamy texture. Shades include high-gloss matt, pearlescent and metallic colors, high-gloss shimmers.

If you want to combine colour with brilliance, the pearlescent pigments in these palettes give the eyes an elegant luminosity with a great visual impact.

[www.eurostylespa.com](http://www.eurostylespa.com)

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#### DISTRIBUTED COUNTRIES

America, Asia, Africa

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#### DISTRIBUTION CHANNELS

Beauty salons, Perfumery, Pharmacies, Parapharmacies, E-commerce





# CLESSYDRA



Hall 14 – G7  
ITALY

## REGENERIS EMULGEL - CREMA PER CICATRICI

Regeneris Emulgel is an innovative scar care cream formulated to prevent keloid formation and reduce the appearance of scars, including those caused by acne. At its core is dimethicone, a powerful ingredient that creates a breathable protective barrier, sealing in moisture to promote healing and soften scar tissue. The formula also features escin, renowned for its anti-inflammatory and soothing properties, which help reduce redness and swelling around scars. Hyaluronic acid deeply hydrates and plumps

the skin, improving elasticity and texture. Centella asiatica extract supports natural skin regeneration and collagen production, helping to smooth and repair damaged areas. With its lightweight emulgel texture, Regeneris absorbs quickly without leaving a greasy residue, making it perfect for daily use. Whether addressing new or old scars, this advanced formula restores your skin's health and confidence over time, giving visible results with consistent application.

[www.clessydracosmetics.com](http://www.clessydracosmetics.com)

- **DISTRIBUTED COUNTRIES**

Italy

- **DISTRIBUTION CHANNELS**

E-commerce, Pharmacies, Medical Clinics





# CLINEA

## By Sarantis Group

clinéa®

Hall 14 – E13  
Hall 26 - A79 / B80  
GREECE

### INTENSIVE ANTI-WRINKLE & FIRING LINE

Time out on the signs of ageing! The antiwrinkle line that refills the wrinkles of your skin and restores firmness, while skin elasticity is improved. With 1% Bioretinol Complex and 3% Peptides complex that brings back your skin's youthfulness.

The line consists of dermatologically tested, and refillable face creams with 85% and over, ingredients of natural origin. Also an eye cream that firms eye contour, while it also helps decongest the eye area to reduce puffiness and dark circles appearance, completes the line.

[www.sarantisgroup.com](http://www.sarantisgroup.com)

- **DISTRIBUTED COUNTRIES**

Europe, Asia

- **DISTRIBUTION CHANNELS**

E-commerce, Pharmacies, Luxury Prestige / Department Store





# DINESSR

DINESSR  
黛莱皙

Hall 14 - E4-F3  
CHINA

## DINESSR MAGNOLIA POLYPEPTIDE ANTI-WRINKLE SERIES

The 4nd Generation Mulan Series is fully upgraded. Legends of Heroines ""Orchid"" Command Youthful Radiance. DINESSR & Italy's VITALAB Laboratory Co-Develop a Tribute to the ""Modern Mulan"" and Her Bold Spirit. Introducing the ""Mulan Thousand Peptides"" Technology Formula, Making Its Dazzling Debut.

Floral Essence Revitalizes the Skin: Firming, Wrinkle Reduction, and Moisturizing.

The 2nd Generation Mulan Series is entirely revamped. Ingredient Innovation! ;Formula Innovation!

Enhanced Effects! Introducing the ""Mulan Million Peptides Series.

'Upgrade 1: Triple Magnolia Extracts An additional trio of magnolias, including Magnolia Biondi, Magnolia Denudata, and Magnolia Oficinalis. Compared to the single magnolia, this provides deeper hydration and firmer skin.

Upgrade 2: Plant-Based Million Peptides Transitioning from thousand peptides to a milion, with four plant extracts containing over ten thousand peptide segments.1,746 plant peptide segments enhance the skin's anti-wrinkle capabilities for more

[www.dailaixi.com](http://www.dailaixi.com)

### DISTRIBUTED COUNTRIES

Asia

### DISTRIBUTION CHANNELS

Professional products E-commerce

DINESSR  
黛莱皙

**“真胶原<sup>5</sup>”奢护充盈紧塑弹**

淡皱纹 更紧致 显功效

意大利&瑞士  
专研

100%  
与人体肌肤  
同源胶原同源

木兰万肽<sup>5</sup>  
植物肽类  
专研升级配方

使用28天\*  
保湿·紧致·抗皱

角质层水分  
+66.74%\*

弹性  
+47.38%\*

皱纹长度  
-37.80%\*

皱纹体积  
-26.55%\*

阿颖佟大为  
品牌创始人 品牌代言人



# FREEVOLA

## By The First Spa

# FREE VOLA

Hall 14 – B24-C25  
ITALY

### 6 EAU DE PARFUM (MEET ME IN VANILLA, PRALINA PARTY, MILKY WAY, OH LILY MY LOVE, MY LUCKY STAR, PINA COLADA DREAM)

Freevola is a brand that awakens the senses and frees the soul, inviting you to express your individuality. Our mission is to create perfumes that are an extension of who wears them, a statement of style and a desire to enjoy life to the fullest. Freevola, with its line of fragrances, offers unique and immersive olfactory experiences

Each fragrance is a sensory journey that embodies the essence of sweetness, coziness, and sensuality. Six Eau de Parfum in step with the trends, guiding us along a journey that is never predictable.

[www.thefirst.it](http://www.thefirst.it)

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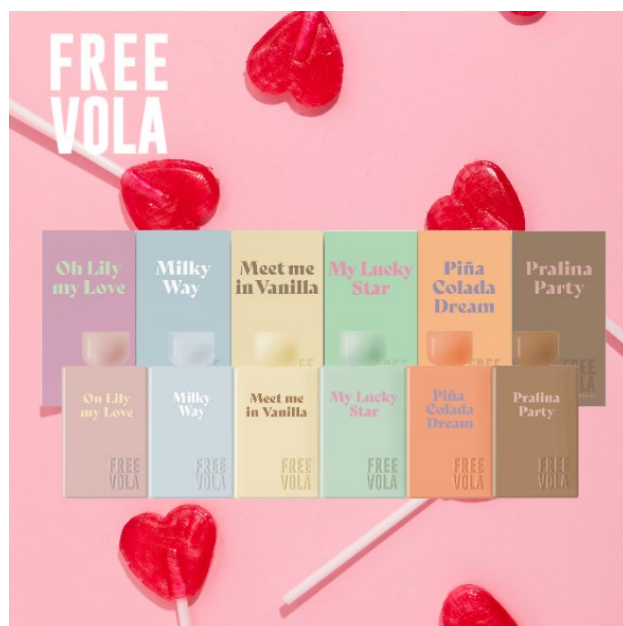
#### DISTRIBUTED COUNTRIES

Europe, Italy

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#### DISTRIBUTION CHANNELS

Perfume Shops, Department stores, GDO, E-commerce





# HADA LABO TOKYO

## By Dax Cosmetics



Hall 14-E11  
POLAND

### MAKE-UP REMOVING FACE CLEANSING OIL

Hada Labo Tokyo Make-up removing cleansing oil stands out as a revolutionary product in skin cleansing and care. Designed with sensitive skin in mind, it is fragrance-free and contains no colorants, making it gentle and suitable for all ages. What sets Hada Labo Tokyo Make-up removing cleansing oil apart is its sophisticated formula. Enriched with Olive Oil and Jojoba Oil, it effectively breaks down makeup and impurities while preserving the skin's natural moisture barrier.

The inclusion of two derivatives of Hyaluronic Acid ensures deep hydration by enhancing adherence to the skin, allowing the benefits of the acids to remain even after rinsing. This Make-up removing cleansing oil delivers exceptional results, effortlessly removing impurities without leaving a greasy residue. Its luxurious texture provides an elevated cleansing experience, leaving the skin feeling refreshed, moisturized, and perfectly clean.

[www.hadalabotokyo.pl](http://www.hadalabotokyo.pl)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Perfume Shops/Chain, Professional products E-commerce, Herbalist shops & Drugstores, E-commerce, Pharmacies, Supply Chain, Cosmetics Company, Direct B2c retail





# QUADTHERA

## By Eco Dm Lab



Hall 14 – F25  
SOUTH KOREA

### QUADTHERA V1

Quadthera's 4-level alternating ultrasound technology is capable of delivering the ultrasound from the outermost keratin layer to the deepest muscle layer, revitalizing skin cells and addressing multiple skin concerns in one device. Quadthera features a patented structure that enables the alternating output of four different frequencies, including the unique 1MHz frequency, which enhances hydration and the absorption of active ingredients, making it unmatched among LDM ultrasonic devices.

The first mode is hydration care mode, uses 1 and 3 MHz frequencies to restores moisture balance and enhances absorption of active ingredients. The second mode is Soothing care mode and it uses 3,10,17 MHz, calms troubled skin and reduces redness. The third mode is Elasticity and regeneration care mode, helps to promote skin regeneration and strengthen skin barrier. The last mode is total care that outputs 4 level alternating frequencies providing comprehensive care for overall skin health.

[www.quadthera.com/en](http://www.quadthera.com/en)

- **DISTRIBUTED COUNTRIES**

Asia

- **DISTRIBUTION CHANNELS**

Beauty Salons, Spa&Hotel, Medical Clinics, Professional products E-commerce, Supermarkets/Hypermarkets, Concept Store/Specialty Store/Boutique, Luxury Prestige/Department Store, E-commerce, Supply Chain, Cosmetics Company







# the SKIN HOUSE

## By Noksibcho

### Cosmetic Co.



Hall 14 - F17  
KOREA

#### ULTRA COLLAGEN DEWY&GLOWY MIST

Experience the innovation of the Double-Layer Ampoule Mist, uniquely designed with a powerful combination of oil and water layers for maximum skincare benefits. Infused with Collagen, Niacinamide, Panthenol, and Retinol, this mist helps improve skin elasticity, smoothens texture, and delivers a radiant glow. The oil layer locks in moisture, while the water layer delivers instant hydration, ensuring long-lasting nourishment.

With a fine mist spray for even distribution, it boosts collagen production and revitalizes tired skin. Simplify your routine by replacing both toner and ampoule with this all-in-one product—perfect for those seeking a quick yet effective skincare solution! Ideal for on-the-go hydration, this ampoule mist leaves your skin feeling fresh, plump, and glowing throughout the day.

[www.theskinhouse.net](http://www.theskinhouse.net)

- **DISTRIBUTED COUNTRIES**

North America, Middle East, Europe, South America, Asia, Italy

- **DISTRIBUTION CHANNELS**

E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# BLONDESISTER

BLONDESISTER  
by Carolina Amirfeiz

Hall 14EG - 50  
ITALY

## 3 IN 1 EYES ON ME \ | EYESHADOW, EYELINER, KAJAL

Blondesister's Eyes On Me pencil represents a true breakthrough in beauty. Featuring a sharpenable tip for precise application, its ultra-soft formula provides exceptional comfort on both the eyelid and waterline. The long-lasting formula stays put all day, without smudging or creasing, making it perfect even for sensitive eyes\*.

What truly sets Eyes On Me apart is its versatility: it works as an eyeliner, eyeshadow, and kajal, allowing you to effortlessly create a range of stunning looks. Available in three shades - Liquorice (deep black), Brownie (rich brown), and Macaron (soft taupe) - it offers flawless results every time.\*Tested on 20 volunteers with sensitive eyes.

[www.blondesister.com](http://www.blondesister.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Asia, North America

- **DISTRIBUTION CHANNELS**

Beauty Salons, Perfume Shops/Chain, Luxury Prestige / Department Store, Pharmacies, E-commerce





# DIGISPECTRO



Hall 14EG – 6  
AUSTRALIA

## COMPLEXION

Complexion is a convenient, easy to use spectrophotometer facial scanner designed to simplify colour matching of cosmetics, in particular foundation makeup, to the customer skin tone. It accurately captures the true colour of the target in all lighting conditions, ensuring a perfect colour match from bright sunlight to indoor lighting. Complexion offers an extensive, sophisticated functionality:

enabled by the spectrophotometer-grade accuracy the target colour can be formulated, not just matched with the existing library; the detected colour can be presented with its reflectance spectral chart; the device user can match with multiple colour libraries and create her/his own; the collected colour data can be organised by customer, date, etc.; All this makes Complexion an essential tool for cosmetics retailers, beauty salons and makeup artists.

[www.digispectro.com](http://www.digispectro.com)

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### DISTRIBUTED COUNTRIES

Oceania

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### DISTRIBUTION CHANNELS

Beauty Salons, Supply Chain, Cosmetics Company, Luxury Prestige/Department Store





# EVOLVE ORGANIC BEAUTY

EVOLVE  
ORGANIC BEAUTY

## By Good Ventures Ltd

Hall 14EG - 46  
UNITED KINGDOM

### RESVERATROL + NIACINAMIDE SERUM

Achieve a brighter, more even complexion with this advanced Resveratrol and Niacinamide serum. Formulated with 3% encapsulated Resveratrol from White Mulberry, 150 times more effective at reducing dark spots and hyperpigmentation, and naturally derived Niacinamide at 4%, to brighten dull skin, enhance radiance, support the skin barrier and refine pores.

Suitable for all skin types, this powerful serum includes Ectoin, a clinically proven amino acid that protects against environmental damage and strengthens skin resilience. The formula also features ultra-low molecular weight Hyaluronic Acid for deep hydration, leaving skin plump, dewy and visibly refreshed. Formulated with 98.6% Natural and 52.4% Organic ingredients, Certified Vegan, Cruelty Free and B Corp accredited. Packaged in recyclable glass and card.

[www.evolvebeauty.co.uk](http://www.evolvebeauty.co.uk)

- **DISTRIBUTED COUNTRIES**

Italy, Europe, North America, Asia, Oceania

- **DISTRIBUTION CHANNELS**

E-commerce, Concept Store / Specialty Store / Boutique, Perfume Shops/Chain, Beauty Salons, Spa&Hotel





# INNERSENSE ORGANIC BEAUTY

INNERSENSE  
ORGANIC BEAUTY

Hall 14EG – 32  
USA

## HAIR RENEW SCALP BALANCE DUO

Improve scalp and hair health by creating a balanced scalp environment with the Hair Renew Scalp Balance Duo, a powerful pairing of Hair Renew Scalp Hairbath & Soothing Conditioner. Gently cleanse and nourish your scalp while fortifying strands for healthier, shinier hair. Formulated with Fermented Willowbark to support a balanced scalp

, Green Coffee Bean Extract to promote scalp vitality and Rice Protein to strengthen and smooth hair. This duo reduces visible flakes caused by dryness, soothes irritation and leaves your scalp feeling truly renewed. Includes: Hair Renew Scalp Hairbath and Hair Renew Soothing Conditioner 10z.

[www.innersensebeauty.com](http://www.innersensebeauty.com)

- **DISTRIBUTED COUNTRIES**

Europe, Asia, North America, Italy, Oceania, Middle East

- **DISTRIBUTION CHANNELS**

Hair Salons, Spa&Hotel, Concept Store/ Specialty Store/Boutique, Luxury Prestige /Department Store, Pharmacies, E-commerce, Direct B2c retail





# LOOKX COSMETICS



Hall 14EG – 44  
HOLLAND

Your skin now, isn't the same as your skin yesterday. It's shifting and evolving with each passing of time.

Whether it's due to harsh sunrays, your diet, hormones, sleep, stress or the natural aging process, your skin is always adapting to the world around it. Your skin is everchanging. That's why you need skincare that's everworking.

At LOOKX we go through great lengths to develop skincare products that truly work.

Our products are not empty promises of moisturising, protection or anti-aging.

Our products deliver results, full stop.

So, don't let the whims of the weather, or the passing of time dim your skin's natural beauty.

Always look better. With LOOKX – cosmetics for the Everchanging Skin.

[www.lookx.com](http://www.lookx.com)

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## **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Asia, Middle East

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## **DISTRIBUTION CHANNELS**

Beauty salons, Spa & Hotels, Department Stores, Pharmacies, E-commerce





# LORD&BERRY

# LORD & BERRY

Hall 14EG - 40  
ITALY

## SLIM EXTREME - LENGTH & DEFINITION MASCARA

Slim Extreme is a long-lasting high definition, lengthening and volumizing mascara that gives your lashes extreme volume and length, and intense black color in just one stroke. It's unique super slim brush to reach every, even the smallest lash, making your lashes gorgeously defined and clear and giving them mega length, and smooth feeling like no other mascara can do.

It's lengthening and curling formula keeps straight lashes curled with zero flakes and clumps. It's long-lasting, smudge-, heat-, humidity- and sweat-proof. Formulated without D5/D6, TEA, plastic microbeads, silicones, nanomaterials. The product is vegan and not tested on animals.

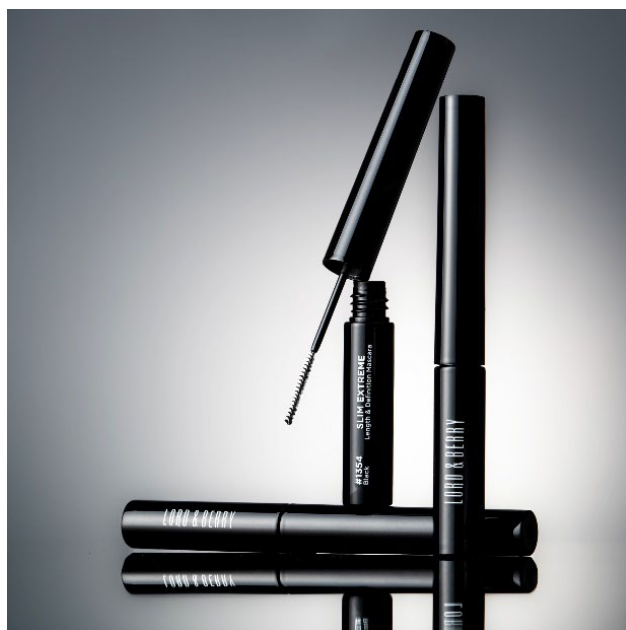
[www.lordandberry.com](http://www.lordandberry.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, Asia

- **DISTRIBUTION CHANNELS**

Beauty salons, Perfumery, Concept Store, Department Store, Pharmacies, E-commerce





# MAULI RITUALS

MAULI  
RITUALS

Hall 14EG - 48  
UK

## MAULI RITUALS SCALP AND BODY STIMULATOR

A world first - a scalp stimulator crafted with Kansa - an ancient alloy that helps boost collagen and elastin stores improving overall skin health. As part of our eco-luxe hair care range we have created this revolutionary artisan, eco-friendly tool that effectively stimulates the 108 marma points in the body to boost circulation,

encouraging healthier hair growth, and enhance lymphatic drainage, leaving skin looking brighter and feeling lighter.

As well as a lovely cotton carry pouch, this set contains a deluxe Maui Mini for deep nourishment on the go. This tool is also perfect for afro hair as it actually gets to the scalp.

[www.maulirituals.com](http://www.maulirituals.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Oceania, Asia

- **DISTRIBUTION CHANNELS**

Spa&Hotel, Luxury Prestige/Department Store, E-commerce







# ROU:ME

## By Yujinproduct

# Rou:me

*Routine for me*

Hall 14EG - 14  
KOREA

### BALANCING CICA BLEMISH LINE

The Rou:me Balancing CICA Blemish line is specifically designed for sensitive skin, featuring high concentrations of Centella Asiatica extract combined with four natural ingredients fermented for seven days in jars and extracted using a low-temperature ultrasonic method. This line includes a bubble cleanser with gentle micro-foam for thorough cleansing, along with a toner, serum, and cream—all formulated to work together as a

complete skincare routine in particular, the extraction method used for this line involves fermenting mate, borage, purple carrot, and molokhia in onggi—traditional Korean earthenware jars—for seven days, followed by low-temperature ultrasonic extraction. This process maximizes the generation of active compounds within the natural ingredients while minimizing their degradation during extraction, ensuring a stable and potent final product.

[www.roume.co.kr](http://www.roume.co.kr)

### DISTRIBUTED COUNTRIES

Asia

### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, E-commerce, Supply Chain Cosmetics Company, Direct B2c, Herbalist shops & Drugstores, Luxury Prestige / Department Store





# SKNS

## By Kirk & Holm ApS

# SKNS®

Hall 14EG – 9  
DENMARK

### SKNS HAND LOTION

SKNS Hand Lotion is packed with active ingredients, including postbiotics – a breakthrough in skincare. Postbiotics play a central role in promoting a healthy skin microbiome by occupying space that could otherwise be used by potentially harmful bacteria. The essential compounds in postbiotics stimulate the production of vital vitamins, amino acids, antioxidants, and anti-inflammatory substances directly on the skin. This means that many of the nutrients you would typically purchase multiple

products to obtain are already naturally present on the skin – and SKNS with postbiotics enhances them, leaving your skin well-nourished, protected, and balanced. The product features SKNS's signature scent: a fresh and mild fragrance. It's a luxurious hand lotion that maintains the skin's natural balance while leaving it silky smooth with a non-greasy feel. SKNS Hand Lotion is presented in a stylish and elegant glass bottle that is 100% recyclable, making it a perfect fit for any interior.

[www.sknsskincare.com](http://www.sknsskincare.com)

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### DISTRIBUTED COUNTRIES

Europe

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### DISTRIBUTION CHANNELS

Beauty Salons, Hair Salons, Nail salon, Spa&Hotel, Professional products  
E-commerce, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Direct B2c retail





# AGRADO SKIN POSITIVE

## By Quimi Romar S.l.u.

**AGRADO®**  
skin positive

Hall 36 – D18-E17  
SPAIN

### HYALURONIC HIDRA + GLOW

Hyaluronic Hidra Glow is a super-hydrating facial gel cream combining Hyaluronic Acid and natural micas for intense hydration and radiance. It serves as a hydrating primer suitable for all skin types and daily use. Featuring Hyaluronic 4D, it blends four types of hyaluronic acid to target different skin layers: Acid 1 targets the surface, forming a protective film to reduce water loss; Acid 2 targets the cuticle, retaining moisture; Acid 3 binds to the epidermis, providing double

hydration and repairing the barrier; Acid 4 penetrates the dermis, restoring the skin from within.

The natural micas add radiance and a silky texture, while the Glow Active Complex, inspired by freshwater algae, protects against blue light, oxidative stress, and Wi-Fi radiation. It also improves skin tone, firmness, and hydration, while reducing redness, sensitivity, and the appearance of crow's feet.

[www.quimiromar.com](http://www.quimiromar.com)

### DISTRIBUTED COUNTRIES

Europe, Italy, South America, Middle East, Africa, Asia

### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Perfume Shops/Chain, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# AUSTRALIAN GOLD By Euracom



Hall 26 – B73  
ITALY

## AFTER SUN FACE CREAM

After-sun face treatment with rehydrating, regenerating, and revitalizing action that combines Vitamin B5, Niacinamide, Hyaluronic Acid, and Peptides. Hypoallergenic, dermatologically tested, and fragrance-free, it is suitable for all skin types. SKIN CARE TECHNOLOGIES

**Rehydrate:** Infusion of Vitamin B5 - a highly effective active ingredient to restore proper hydration and help retain moisture after prolonged sun exposure.

**Restore:** The combination of Hyaluronic Acid and Peptides delivers effective regenerative action. Visibly reduces the appearance of wrinkles and fine lines for visibly improved skin. **Revitalize:** A revitalizing blend with Niacinamide provides brightening and anti-blemish action for an even and radiant complexion.

Fragrance-Free, Dermatologically Tested, Hypoallergenic, Travel-Friendly Format  
Also suitable as a daily moisturizer for day and night use.

[www.australiangold.it](http://www.australiangold.it)

### DISTRIBUTED COUNTRIES

North America, South America, Europe, Middle East, Italy, Africa

### DISTRIBUTION CHANNELS

Pharmacies, Spa&Hotel, Perfume Shops/Chain, Beauty Salons





# BELL HYPOALLERGENIC

 **HYPOAllergenic**  
Allergy Tested

Hall 26-B83-C84  
POLAND

## BELL HYPOALLERGENIC BIG BEST VOLUME MASCARA

This mascara not only thickens and highlights lashes spectacularly, but is also comfortable and friendly to your eyes. Carefully developed vegan formula and unique brush form a harmonious duo that will thicken and lengthen your lashes to the maximum, while providing extraordinary intensity of color. The product is easy to apply, doesn't leave marks on the eyelids, doesn't flake or crumble during the day.

The mascara contains natural olive and castor oils to nourish and moisture the hairs. "3/4 testers confirm that the mascara provides a spectacular false lash effect" – survey conducted on a group of 100 people selected from Pure Beauty Enthusiasts September 2024. Product suitable for vegans. PETA certified. Contains 94% ingredients of natural origin. Tested under the supervision of a dermatologist and ophthalmologist. Suitable for people with sensitive eyes and contact lens wearers.

[www.burton-trade.com](http://www.burton-trade.com)

- **DISTRIBUTED COUNTRIES**

Asia, Africa, Middle East, Italy, Europe, South America

- **DISTRIBUTION CHANNELS**

Beauty Salons, Perfume Shops/Chain, Pharmacies, E-commerce, Supply Chain, Cosmetics Company, Supermarkets / Hypermarkets





# BIOVENE BARCELONA

BIOVÈNE  
BARCELONA

Hall 26 – C17  
SPAIN

Our sun care assortment offers a range of seven skus that includes boy spray, face serum and lip balms. Our pricing is made for the everyday consumer, whilst still providing the best quality and protection.

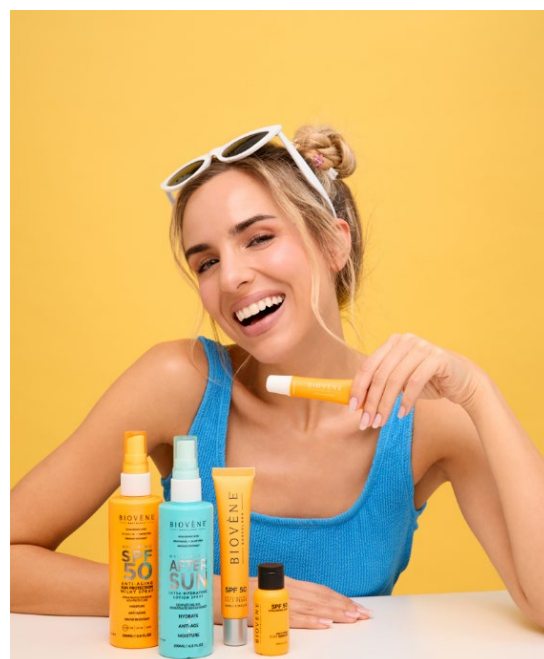
[www.biovenebarcelona.com](http://www.biovenebarcelona.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Large-scale retail, Perfumery shops,  
Department stores, Pharmacies





# BYPHASSE

# BYPHASSE

Hall 26 – C67-C74  
SPAIN

## SKIN BOOSTER COLLECTION

Our Skin Booster collection has been specially designed to address 4 distinct skin needs thanks to targeted ingredients: niacinamide for anti-dark spot action, vitamin C for brightening action, retinol for anti-wrinkle action, and hyaluronic acid for ultra-hydrating action.

The line includes four duos, each consisting of a serum and a moisturizing cream, providing a complete skincare routine. The perfect boost to meet every skin need!

[www.byphasse.com](http://www.byphasse.com)

### DISTRIBUTED COUNTRIES

Europe, South America, Oceania, Asia, Middle East, Africa

### DISTRIBUTION CHANNELS

Perfumery shops, Department stores, E-commerce, Direct sales to the public





# CIROA

## By Jamesly



Hall 26 – B74  
AUSTRALIA

### SUPERCHARGED

Born in Australia and inspired by the warrior spirit, Ciroa is a women-founded, owned, and led brand that celebrates innovation and beauty. Our mission is to put a little luxury within easy reach for everyday selfcare through our great value, high performance beauty and body care products. Every Ciroa product is filled with quality formulations, irresistible scents, and skin-loving actives. With Ciroa, you can have it all—luxury, affordability, addictive scents, and real results. What sets us apart?

Luxurious scents and textures - Rare mix of affordability, quality, and innovation- Skin-loving actives catering to diverse skin needs - Stunning, colourful packaging - Commitment to sustainability- Empowerment and giving back to women - Encouraging self-love through indulgent shower experiences - A family-owned, mother-daughter business.

We envision a brand experience that unlocks your inner warrior and natural radiance, inspiring and elevating as many women as we can along the way!

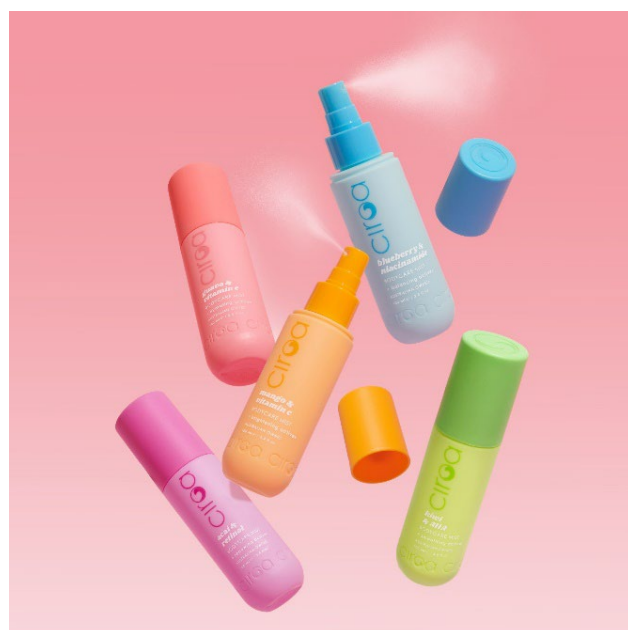
[www.ciroabeauty.com](http://www.ciroabeauty.com)

### DISTRIBUTED COUNTRIES

Europe, North America, Oceania, Italy

### DISTRIBUTION CHANNELS

Beauty Salons, Spa&Hotel, Professional products E-commerce, Supermarkets / Hypermarkets, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Supply Chain Cosmetics Company, Direct B2c retail, Perfume Shops/Chain







# EMANUELA BIFFOLI



Hall 36 – 012  
ITALY

## WHITE MUSK BODY OIL

Discover the craftsmanship and refinement of our White Musk Body Oil, an exclusive creation by Emanuela Biffoli Firenze. Handcrafted in the heart of Florence, this oil embodies Italian tradition and modern innovation, offering luxurious and natural skincare.

The delicate, timeless white musk fragrance wraps the skin in notes that intensify upon contact, delivering a uniquely sensorial experience. Its formula deeply nourishes and hydrates,

leaving the skin silky, radiant, and delicately scented. The bottle is a masterpiece of design and functionality: engineered to filter light frequencies, it protects natural ingredients and preserves their freshness. Each bottle, carefully hand-filled, reflects artisanal excellence and the distinctive charm of Made in Florence.

A unique product that combines elegance, nature, and innovation, ensuring uncompromising care for your skin with unmatched style and quality.

[www.biffoli.it](http://www.biffoli.it)

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### DISTRIBUTED COUNTRIES

Europe, Italy, Middle East, Asia

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### DISTRIBUTION CHANNELS

E-commerce, Beauty Salons, Hair Salons,  
Perfume Shops/Chain, Concept Store /  
Specialty Store / Boutique, Luxury Prestige  
/ Department Store





# FLER

# fler

FOR A SHAMELESS WORLD

Hall 36 - A4  
ITALY

## MILKY SCRUB

Fler presents Milky Scrub, the innovative body exfoliant with a gel-to-milk formula. Upon contact with water, the gel transforms into a soft milky texture that exfoliates, brightens and nourishes the skin thanks to ingredients such as Niacinamide, Ginseng extract, Calendula and Hyaluronic Acid.

Pumice stone microgranules gently remove dead skin cells, preparing the skin for hair removal and reducing the risk of irritation and ingrown hairs. Suitable for all skin types, Milky Scrub leaves skin smooth, soft and delicately scented with notes of vanilla and tropical fruits.

[www.flerworld.com](http://www.flerworld.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Middle East

- **DISTRIBUTION CHANNELS**

Beauty salons, Perfumery, Concept Store, Department Store, Pharmacies, Herbalists and parapharmacies, E-commerce





# JACKLON

MILANO 1930  
**Jacklon**®

Hall 36 – L21  
ITALY

Jacklon line includes body, hair and oral care products. A wide range of bath&showers, shower gels, 2in1 shower&shampoo, liquid soaps and refills, intimate cleansers, body lotions, shampoos, conditioners, hair masks, hair gel, mouthwashes and cologne.

Most attention was given to packaging which, is for almost item made with 50% to 100% recycled PET plastic.

New shower gels inspired by trends:

Escape – Guava and Vanilla

Happiness – White Peach and Blueberry

Back to nature – Bergamot\* and Satsuma\*

A studied formula that follows a green vision and better skin compatibility.

[www.jacklon.it](http://www.jacklon.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Large-scale retail, Perfumery shops, Department stores, Pharmacies, Herbal shops and para-pharmacies, E-commerce, Manufacturer or Supplier of products/services for the cosmetics industry, Direct sales to the public





# LACABINE GROUP

**laCabine**<sup>®</sup>  
INNOVATIVE COSMETICS

Hall 26 – C71  
SPAIN

## ADVANCED SERUMS

Introducing the new Advanced Serums Collection, designed to take your skincare routine to the next level. Using micro-encapsulation technology, these serums deliver active ingredients more deeply and effectively into the skin. Each one is formulated with high concentrations of the most popular ingredients in skincare today: Hyaluronic Acid, Vitamin C, Niacinamide, Retinol and Collagen, making them powerful

and effective. What makes this collection special is its lightweight, ultra-sensory textures that feel amazing on the skin. The micro-capsules melt immediately in contact with the skin and absorb quickly, leaving your skin soft, hydrated, and glowing. Whether you need hydration, anti-aging, or brightening, these serums combine the latest trends with advanced science to give you visible results.

[www.lacabinegroup.com](http://www.lacabinegroup.com)

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### DISTRIBUTED COUNTRIES

Europe, Italy, South America, Middle East, Africa, Asia

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### DISTRIBUTION CHANNELS

Pharmacies, Perfume Shops/ChainBeauty, Salons





# LINN YOUNG® YOUR PERFUME DESIGNER

## By Coscentra Bv



Hall 36 – F8-G7  
HOLLAND

### LINN YOUNG®

LINN YOUNG®: a de luxe, playful, daring and sexy perfume range with a touch of glamour. More than 65 high end quality products to reflect your personality. High end luxury at budget price level!

[www.coscentra.com](http://www.coscentra.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Oceania, Asia, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Large-scale retail, Department stores, Pharmacies, Herbal shops and para-pharmacies, Ecommerce





# MET

## By You Are The Princess S.L.

# MET

Hall 36 – N18-017  
SPAIN

### MET: MAKE UP ERA TRANSFORMATION

The latest major launch from You Are The Princess has been its own makeup line, MET: a brand of iconic and viral products that will keep pace with trends, with quality endorsed by makeup experts but easy to use for anyone. And of course, at affordable prices for everyone. Just under one month, we launched the first four products with 21 references.

The reception of MET has been overwhelmingly positive, surpassing any forecasts and sales ratios. It took hours for them to go viral. And MET has only just landed. The launch of products will be constant, leading MET to become the most loved and awaited brand by our consumers, a benchmark for viral products, premium quality, and low-cost pricing. Welcome to the Make Up Era Transformation.

[www.youaretheprincess.com](http://www.youaretheprincess.com)

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### DISTRIBUTED COUNTRIES

Europe

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### DISTRIBUTION CHANNELS

E-commerce, Perfume Shops/Chain





# MISTINE

## By Better Invention Company Limited

# MISTINE

Hall 26 - B29-C30  
CHINA

### SUNSCREEN PRODUCT RANGE

MISTINE 's sunscreen product range covers a variety of scenarios and skin type needs. It features a pioneering research achievement - Taremi Plus, a kind of bio-sunscreen technology, with an antioxidant level as high as 97.69%, a 116.71% increase in sun darkening prevention, and a 75.33% reduction in collagen degradation. The product line designed to customized sunscreens tailored for different groups, address pigmentation and tanning issues. ;Consumers can

choose different sunscreen solutions according o their individual needs.

Lip Gloss/mud : Added 2% peptide to enhance the plumping effect on the lips. Provides refined, long-lasting coverage; versatile for various occasions; Features vibrant matte and highly pigmented shades for a rich, full makeup effect.

Air Cushion Powder : Fresh and natural, with a translucent and even complexion, featuring a native sense of radiance; lighter than traditional Thai makeup, highlighting the naturally healthy and flawless skin state.

[www.mistineglobal.com](http://www.mistineglobal.com)

### DISTRIBUTED COUNTRIES

Asia

### DISTRIBUTION CHANNELS

Professional products E-commerce,  
Supermarkets / Hypermarkets, Perfume  
Shops/Chain, Concept Store / Specialty  
Store / Boutique, E-commerce, Supply Chain  
Cosmetics Company, Direct B2c retail,  
Pharmacies, Herbalist shops & Drugstores





# MR. WHITE

## By Rolly Brush Srl



Hall 36 – M18-N17  
ITALY

### STITCH

Stitch, a big-hearted troublemaker, shows us the meaning of family, friendship and that it is OK to be different. Building on the success of Stitch's fandom and merchandising. The Mr White oral hygiene line has been developed with a classic character and pastel colours. It is ideal for appealing to a wide audience.

[www.rollyandco.it](http://www.rollyandco.it)

- **DISTRIBUTED COUNTRIES**

Europe, America, Asia

- **DISTRIBUTION CHANNELS**

GDO







# NOTE COSMETIQUE

## By Altona Cosmetics

NOTE  
COSMETIQUE

Hall 26 – C11  
TURKEY

### NEW ERA

MEET THE NEW SKIN PROTECTING HYBRID  
LINE: NEW ERA

A tale of beauty and innovation, where the sun's rising signifies not only the birth of a new day but the dawn of a new era in Note Cosmetique. We kept our focus on innovation, listened to your desires, drew inspiration from nature, and are now proud to present our very first Hybrid Collection.

We developed our new formula with upcycled renewable ingredients to create a compatible formula with nature. We hybridized our well-balanced formula with skincare ingredients that protect your skin while moisturizing and leaving a flawless perfection.

[www.notecosmetique.com](http://www.notecosmetique.com)

### DISTRIBUTED COUNTRIES

Middle East, South America, Africa, Europe, Asia

### DISTRIBUTION CHANNELS

Beauty Salons, Professional products  
E-commerce, Supermarkets/Hypermarkets,  
Perfume Shops/Chain, Concept Store /  
Specialty Store/Boutique, Luxury Prestige/  
Department Store, Pharmacies,  
E-commerce, Supply Chain, Cosmetics  
Company





# PAESE

**PAESE**  
COSMETICS

## By Euphora Paese Spolka Z Ograniczona Odpowiedzialnoscia

Hall 26 – B12  
POLAND

### MY SKIN ICON

The My Skin Icon collection was created with the idea of establishing a lasting makeup base for the skin, adding strength and confidence throughout the day. It is a series of matte foundations and concealers with a satin finish, and the collection is completed with a powder. My Skin Icon is a new dimension of matte that, despite its excellent coverage and durability, will enchant you with its unique finish.

[www.paese.com](http://www.paese.com)

- **DISTRIBUTED COUNTRIES**

Europe, Middle East, Africa, Asia

- **DISTRIBUTION CHANNELS**

Beauty Salons, Professional products, E-commerce, Supermarkets / Hypermarkets, Concept Store / Specialty Store / Boutique, Pharmacies, Herbalist shops & Drugstores, Ecommerce, Supply Chain, Cosmetics Company





# PEGGY SAGE

PEGGY SAGE  
PARIS

Hall 26 – A99-B100  
FRANCE

## XPRESS GEL

A Peggy Sage innovation for a perfect Xpress manicure! Revolutionize your lacquer application with XPRESS GEL, the 3-in-1 gel that combines base, build, and finish. Perfect for overlay, extension, or refill, this self-leveling gel guarantees a clean and precise application without the need for filing. Its all-in-one formula allows you to achieve long-lasting, professional results in record time. The XPRESS GEL range is available in 6 shades, from beige to nude pinks, including an elegant milky white.

Available in 15 ml jar and 7 ml bottle formats to suit all your usage preferences. The benefits of the XPRESS GEL range:

- Ultra-fast, easy, and precise application
- All-in-one formula: Base, build/colour, and gloss finish combined into one product
- Self-leveling gel and filing-free construction.
- Long-lasting wear.
- Can be used for overlay and strengthening of natural nails or for creating extensions with forms, popits or tips

[www.peggysage.com](http://www.peggysage.com)

### DISTRIBUTED COUNTRIES

Italy, Europe, Africa, Middle East

### DISTRIBUTION CHANNELS

Beauty Salons, Nail salon, Professional products, E-commerce





# SYNERGY THERM COSMETICS

SYNERGY  
**THERM**  
COSMETICS

Hall 26 – A77  
ROMANIA

## BB CREAM SPF 25

Discover our BB Cream SPF 25, the ultimate beauty solution for a radiant, flawless complexion. This high-coverage BB cream offers exceptional coverage while providing a natural, glowing finish. With SPF 25, it shields your skin from harmful UV rays, making it perfect for everyday use. Available in two adaptable shades—Light Medium and Tan—this BB cream blends seamlessly with various skin tones.

Its innovative formula combines skincare benefits with makeup, hydrating and protecting your skin while ensuring a smooth, even look. Elevate your beauty routine with a product that delivers both coverage and care in one step.

[www.synergytherm.com](http://www.synergytherm.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Large-scale retail, Perfumery shops, Department stores, Pharmacies, Herbal shops and para-pharmacies, E-commerce, Manufacturer or Supplier of products/services for the cosmetics industry, Direct sales to the public





# THE HOPPA.

By Orientco Diş Ticaret Ve İnşaat Sanayi Ltd.Şti.

the  
hoppa.

Hall 26 – B101  
TURKEY

## MEET THE HOPPA BEAUTY FOR FREE SOULS

The Hoppa is a natural and clean skincare brand that embodies the essence of free-spirited, self-confident, and independent women, often referred to as 'The Hoppa' in Turkish.

It joyfully celebrates the spirit of freedom and self-assuredness and is committed to helping women feel both confident and naturally beautiful in their own skin.

[www.orientco.com.tr](http://www.orientco.com.tr)

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### **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Oceania, Asia, Middle East, Africa

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### **DISTRIBUTION CHANNELS**

Large-scale retail, Perfumery shops, Department stores, Pharmacies, Herbal shops and para-pharmacies, E-commerce, Direct sales to the public





# YOLYN COSMETICS By Tenex

YOLYN<sup>LAB</sup>

Hall 26 – A89  
POLAND

## YOLYNLAB

Advanced program for beautiful lips: An alternative to aesthetic medicine in a hot trend. Instantly fuller, beautiful and shiny lips in 3 simple steps: exfoliation, hydration with a wow effect, in-depth care. One of the most dynamic beauty categories with a strong potential. YOLYN LAB lip program is proven, effective, godly and safe. Effective formulas after the first use, in just 5 minutes.

Seven products in the line: Lip Scrub with shea butter, Booster Lip Glow with castor oil and vitamins, Booster Lip Hydra with hyaluronic acid and collagen, Lip Boosters with castor oil and vitamin E, Lip Mask with peptides for the night.

[www.tenex.pl](http://www.tenex.pl)

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### DISTRIBUTED COUNTRIES

Europe

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### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Pharmacies,  
E-commerce, Beauty Salons





# BEAUHEIT

## By Unique Products Aps

BEAU  
HEI:T



Hall 21 – Q2  
DENMARK

### BEAUHEIT COLLAGEN BOOSTER NO 113

With BEAUHEIT hyaluronic acid COLLAGEN BOOSTER the signs of age diminish, the skin looks rejuvenated, visibly firmer and recovers its elasticity. When we are young, skin's regenerative processes are more powerful than the destructive ones, resulting in youthful and glowing appearance. With ageing, this process tends to reverse, and wrinkles appear. To maintain the youthful appearance, it is equally important to reduce the destructive processes while stimulating

regenerative ones. Pea protein-peptide acts as a multifunctional anti-ageing active ingredient, rejuvenating the skin, boosting collagen, and rebalancing skin processes to recover skin youth appearance with the skin becoming visibly firmer and with more elasticity. Extract of circular apple pomace, an agricultural waste ingredient, is rich in polyphenols, and contributing to restoring the healthy appearance of the skin thanks to its action on reducing inflammatory processes.

[www.beauheit.com](http://www.beauheit.com)

#### DISTRIBUTED COUNTRIES

Europe, Italy, North America

#### DISTRIBUTION CHANNELS

Perfumery shops, Department stores, Pharmacies, Herbal shops and para-pharmacies, Ecommerce





# BEBIO COSMETICS

beBIO  
Cosmetics

Hall 21-010  
POLAND

## START YOUR ACTIVE DAY

Start Your Active Day is designed for energetic and active individuals who seek quick and effective skincare solutions amidst their busy lifestyles. This line delivers instant skin care without lengthy routines. The range includes: Deodorants featuring CITROFOL® AI EXTRA for neutralizing odors and INULINE for microbiome protection, ensuring triple benefits: odor neutralization, microbiome shielding, and hydration with GLICERINE.

Packaged sustainably with eco-friendly nitrogen technology.

Isotonic Body Balms, enriched with Pronalen Sport, a cosmetic isotonic that restores ion balance, hydrates, and refreshes. These fast-absorbing balms leave the skin smooth, non-sticky, and deeply nourished in just 30 seconds. With 99% natural ingredients, vegan formulas, and vibrant packaging inspired by isotonic drinks, this line redefines convenience and sustainability in skincare.

[www.bebiocosmetics.pl](http://www.bebiocosmetics.pl)

### DISTRIBUTED COUNTRIES

Middle East, Europe, North America, Italy

### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Concept Store / Specialty Store / Boutique, Pharmacies, E-commerce, Supply Chain, Cosmetics Company







# BEE FACTOR NATURAL COSMETICS

BEE FACTOR  
natural cosmetics

Hall 21 – F10  
GREECE

## 5IN1 DD FACE CREAM SPF50 SHADE 01 - SHADE 02

DD CREAM SPF50 is a premium 5-in-1 multipurpose facial product for morning application. It contains targeted active ingredients that cover five basic needs of the skin:

1. Hydration complex of natural moisturizing sugars combined with hyaluronic acid.
2. Smart color technology that offers a natural look to your skin by evening out the color tone.
3. High sun protection SPF50 from UVA and UVB radiation, preventing visible signs of sun damage.
4. Advanced anti-aging technology that provides an immediate visual effect, improving the appearance of wrinkles and expression lines.
5. Blue radiation protection filter that shields your skin against atmospheric pollution and radiation from electronic devices. Experience the magic of DD (Dynamic Do-All) facial cream SPF50. With its dynamic formula, it simplifies your daily skincare routine by adapting to your skin, transforming into your natural tone for a radiant, healthy-looking glow from within! Suitable for all skin types.

[www.beefactor.gr](http://www.beefactor.gr)

### DISTRIBUTED COUNTRIES

Europe, North America

### DISTRIBUTION CHANNELS

Beauty Salons, Nail salon, Spa&Hotel, Medical Clinics, Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Pharmacies, Direct B2c retail, Supply Chain Cosmetics Company, E-commerce, Herbalist shops & Drugstores, Luxury Prestige / Department Store, Professional products E-commerce, Hair Salons





# BENECOS AND GRN By Cosmondial

benecos  
NATURAL BEAUTY

GRN  
shades  
of nature  
[GRÜN]

Brands by

cosmondial

Hall 21 – E7  
GERMANY

## NATURAL QUATTRO EYESHADOW

The Natural Quattro Eyeshadow is certified BDIH natural cosmetics and offers four highly pigmented, perfectly matched shades for radiant and flawless eye makeup. Its soft, vegan formula, enriched with organic castor oil, blends effortlessly for smooth application and versatile looks. Sustainability is at its core: the packaging is made of paper and is refillable. When one or two shades run out, there's no need to replace the entire palette.

Simply refill it with Beauty ID Refill Eyeshadows, reducing waste and conserving resources.

This innovative system allows you to create a personalized palette tailored to your preferences while supporting environmentally conscious practices. By combining high-quality natural ingredients, refillable functionality, and eco-friendly design, the Natural Quattro Eyeshadow offers sustainable beauty without compromise – for creative, stylish looks that align with your values

[www.cosmondial.com](http://www.cosmondial.com)

### DISTRIBUTED COUNTRIES

South America, Asia, Oceania, Africa, Europe, Italy, North America

### DISTRIBUTION CHANNELS

Beauty salons Hair salons, Spa & Hotel, Large-scale retail, Perfumery shops, Concept stores, Department stores, Pharmacies, Herbal shops and para-pharmacies, E-commerce, Direct sales to the public





# COSMAL CURE PROFESSIONAL OH MY CURLS By Cosmaline

Cosmaline

Hall 21 – S7  
LEBANON

Cosmal Cure Professional's Oh My Curls range is the result of thorough research and feedback from the curly hair community. This extensive collection addresses the distinct needs of various curl types and porosity levels, from loose waves to tight coils. Approved by the Curly Girl Method, the range offers targeted solutions for moisture, protein balance, and curl definition, ensuring optimal care for all curl patterns. With precise formulations, Oh My Curls simplifies curly

hair routines, enhancing both performance and efficiency. This makes it an excellent choice for professionals and consumers seeking high-quality, consistent results. The range has swiftly gained recognition in the curly hair market, establishing itself as a trusted solution that caters to a wide array of curl care needs. By combining research-driven development with practical application, Oh My Curls delivers exceptional results, cementing its position as a leader in the curly hair care industry.

[www.cosmaline.com](http://www.cosmaline.com)

- **DISTRIBUTED COUNTRIES**

Europe, Africa, Middle East

- **DISTRIBUTION CHANNELS**

E-commerce, hair salons, perfumeries, concept stores, department stores, and pharmacies/para-pharmacies





# ESSABO

## By Jabones Beltran

essabó  
BY JABONES BELTRÁN

Hall 21 – I5d  
SPAIN

### ESSABO PET SCHAMPOO BAR

Our Essabó certified Natrue cosmetic Brand, for personal care, features 100% natural, organic soaps and solid shampoos. Suitable for the whole family, crafted to care for sensitive skin and hair. Essabó eco soaps complement one another to suit diverse needs: exfoliation, sports, shaving, acne care, and more. Suitable for all skin types, ideal for your daily shower. Complete your care routine with our solid shampoos: Frequent use for everyday haircare.

Purifying for a deeper cleanse and Nourishing, for extra moisturizing. This year, we launch our 100% Natural ""Pet Shampoo Bar, designed to meet the specific needs of your furry family members. Effective care for your pets' skin and coat, certified by BioInspecta standards. With zero-waste packaging, plastic-free, multi-use, compact and practical products embody the ""Less is More"" philosophy for a sustainable future.

[www.jabonesbeltran.com](http://www.jabonesbeltran.com)

### DISTRIBUTED COUNTRIES

Europe

### DISTRIBUTION CHANNELS

Professional products E-commerce, Perfume Shops/Chain, Concept Store/Specialty Store/Boutique, Herbalist shops & Drugstores, E-commerce Supermarkets/Hypermarkets, Pharmacies





# FLOSLEK LABORATORY

# FLOSLEK

Hall 21 – 02  
POLAND

## GO FOR GLOW VITAMIN C

Go for glow VITAMIN C line is intended for tired skin, lacking radiance, prone to loss of firmness and with visible first wrinkles. What can you expect after using?

- skin vitalization, brightening and evening out the skin tone,
- GLOW effect - rested appearance of the face and healthy glow of the skin,
- reduction of the visibility of redness and discoloration, moisturizing and soothing the skin, firming and rejuvenation, anti-wrinkle effect.

What ingredients ensure effectiveness??

A stable form of vitamin C, which gives a visible effect of brightening and rejuvenating the skin and is effective for all skin types: young, mature, problematic. Effective ingredients: Fucocert®, Oligogeline®, vitamin E and Troxerutin; Vegan products without gluten, GMO and dyes; Ingredients of natural origin: from 88 to 97%.

Certificates and packaging: products certified by PETA, FSC® certified cartons, jars and bottle made of glass, and the tube made of 50% recycle.

[www.floslek.pl/en](http://www.floslek.pl/en)

## DISTRIBUTED COUNTRIES

Europe

## DISTRIBUTION CHANNELS

Pharmacies, Herbalist shops & Drugstores,  
E-commerce





# FRESHLY COSMETICS

# Freshly®

Hall 21 -I5b  
SPAIN

## PREBIOTIC BALANCE BODY LOTION

Hydrates, nourishes, and strengthens the skin while balancing its microbiome and natural pH. Made with 100% natural ingredients, its formula is tested on sensitive and atopic skin. It features Prebiotic Alpha-glucan, which promotes the growth of beneficial bacteria and combats harmful microorganisms. The Biolipid Ceramide Complex repairs the skin barrier, preventing water loss and minimizing imbalances.

The synergy of Aqua Retention Complex and betaine optimizes water retention and promotes ceramide synthesis, ensuring long-lasting hydration. A blend of squalane and 5 vegetable oils enhances texture and luminosity, while shea butter and avocado oil regenerate the skin and speed up recovery from irritations. Ideal for normal and dry skin, with no paraffins, alcohol, or silicones.

[www.freshlycosmetics.com](http://www.freshlycosmetics.com)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Professional products E-commerce, Perfume Shops/Chain, Concept Store/Specialty Store/Boutique, Luxury Prestige/Department Store, Pharmacies, E-commerce, Beauty Salons, Spa&Hotel





# GEODERM

## By Natural Solter

GEODERM  
organic & natural cosmetics

Hall 21 – H4b  
SPAIN

### MINERAL BODY GLOW SPF50

Shimmer natural sunscreen. Water-free formula, with broad-spectrum non-nano mineral filters (titanium dioxide and zinc oxide), astaxanthin, raspberry oil, vitamin E and luminous pigments for a brightening and silky finish. Protects, hydrates, and delivers a radiant glow. Perfect for arms, legs and décolletage, keeps skin glowing naturally.

[www.geoderm.es](http://www.geoderm.es)

- **DISTRIBUTED COUNTRIES**

Europe, Asia

- **DISTRIBUTION CHANNELS**

Beauty & Hair Salons, Spa&Hotel, Medical Clinics, ,Perfume Shops/Chain, Concept Store /Specialty Store/Boutique, Luxury Prestige/Department Store, Pharmacies, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail, Herbalist shops & Drugstores





# ITINERA

## By Gfl Sa



Hall 21 – M9  
SWITZERLAND

### ITINERA

The Itinera collection by GFL Cosmetics celebrates Italian excellence with body and hair care products that evoke a journey through the landscapes and traditions of Italy. Inspiration from Italian cinema is reflected in the creative design of the labels, which capture the nostalgic charm of 1960s cinema, enhancing the aesthetic of Made in Italy. Beyond a commitment to sustainability, Itinera's innovation is expressed in natural

formulas with at least 95% ingredients of natural origin, carefully selected to respect skin and hair, and featuring unique fragrances that reflect the identity of Italian regions. The products, free from animal-derived ingredients, are certified VeganOk and produced with advanced methods that minimize environmental impact. Itinera is more than a cosmetic line: it is a sensory and sustainable experience.

[www.gflcosmetics.com](http://www.gflcosmetics.com)

### DISTRIBUTED COUNTRIES

North America, Europe, Italy, South America

### DISTRIBUTION CHANNELS

Spa&Hotel, GDO, Perfumery, Concept Store, Department Store, Pharmacies, Herbalists and Parapharmacies, E-commerce







# L'ERBOLARIO

# L'ERBOLARIO

Hall 21 – B2-C1  
ITALY

## IRIS BIANCO

A very elegant ornamental plant, with silky petals and a long stem reaching towards the sky, White Iris is the protagonist of L'Erbolario perfumed line. White Iris fragrance not only enhances the wearer with its rich, stylish perfume, but is also perfect for use with clothes or linen thanks to its unique "scent of cleanliness".

The rhizomes of this wonderful flower have provided us with the special ingredients for the cosmetics in this line: at L'Erbolario Laboratory, we have produced an extract with both moisturizing and toning properties, and a distilled water from the residue with a softening, refreshing effect, providing care for your skin that is as pure and gentle as White Iris petals.

[www.erbolario.com](http://www.erbolario.com)

- **DISTRIBUTED COUNTRIES**

America, Asia, Europe, Eastern Europe, Oceania

- **DISTRIBUTION CHANNELS**

Perfumery, Department Store, Pharmacies, Herbalists and parapharmacies, E-commerce





# LABNATUR

## By Laboratorio Sys

LABNATUR  
INNOVATIVE COSMETICS

Hall 21 – I5f  
SPAIN

### CBD LINE

Natural skincare line with CBD and Hemp Oil. It is specially formulated to care for and protect the most sensitive and irritated skin. With a powerful blend of natural ingredients, this products intensely moisturises, reduces wrinkles and redness, and provides firmness and vitality to the skin.

[www.laboratoriosys.es](http://www.laboratoriosys.es)

- **DISTRIBUTED COUNTRIES**

South America, Italy, Europe, Middle East

- **DISTRIBUTION CHANNELS**

Beauty Salons, Spa&Hotel, Nail salon,  
Perfume Shops/Chain, Concept Store /  
Specialty Store / Boutique, Herbalist shops  
& Drugstores, E-commerce, Direct B2c retail





# LABORATOIRES VENDÔME

## By La Phocéenne de Cosmétique



LABORATOIRES  
**VENDÔME**

Hall 21 – Q11  
FRANCE

### SOOTHING MOISTURIZING SERUM CONCENTRATE CALM V+ LABORATOIRES VENDÔME

For sensitive skin. Formulated to immediately soothe the skin and preserve its barrier function, while reducing facial redness. Soothing Moisturizing Serum Concentrate moisturizes for 24 hours. Suitable for pregnant and breast-feeding women.

Immediately soothes

- Reduces redness
- High tolerance
- Dermatologically tested
- Made in France
- Yuka rating: 100/100

[www.lepetitolivier.fr](http://www.lepetitolivier.fr)

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#### DISTRIBUTED COUNTRIES

Europe, Italy, North America, South America, Oceania, Asia, Middle East, Africa

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#### DISTRIBUTION CHANNELS

Department stores, Pharmacies, Ecommerce





# NACOMI NEXT LEVEL

Nacomi®  
ext lvl

Hall 21-P3  
POLAND

## NEXT LEVEL OF ACTIVE FACE CREAM

Discover a series of 7 advanced creams, created to complement routines based on active serum. Concentrated compositions of active ingredients ideally selected for a moisturizing, soothing, rejuvenating or protective routine. Pure Balance Oil-free Cream is the perfect choice for oily and combination skin - it reduces imperfections and restores balance. Soothing Instant Relief Cream brings relief to sensitive skin, soothing irritations. Prebiotic Skin Barrier Cream strengthens the protective barrier.

Plump & Restore Intense Hydration Cream deeply moisturizes, increasing skin elasticity. Thanks to Peptides Radiance Antioxidant Cream, the skin will regain radiance and smoothness, and two creams with SPF will provide comprehensive protection against solar radiation. Additionally, Mitochondrial Energy Boost SPF 30 cream will make the complexion look radiant and rested from the morning. Exosome Defense Lightweight SPF 50 cream will provide an effective barrier against harmful external factors.

[www.nacomi.pl](http://www.nacomi.pl)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Beauty Salons, Supply Chain, Cosmetics Company, Direct B2c retail





# NATURAE

## By Biofactoria

### Naturae et Salus

**naturae**<sup>®</sup>

Hall 21 – H4a  
SPAIN

#### ALOE VERA CUBES

Aloe vera cubes were born, a new concept of 100% natural cosmetics patented worldwide, which prioritises transferring the benefits of nature to a new cosmetic adapted to the needs of each consumer. The new product does not include water, only aloe vera from our own organic crops located in Spain,

adapting the traditional use of the plant to a new versatile and dynamic concept, where you can enjoy all the benefits of a real cube of fresh aloe vera, protected by natural waxes, in single-dose format. Simple formulation with only one main ingredient, easy to use and easy to understand, but with all the benefit of the nature.

[www.naturae.es](http://www.naturae.es)

#### DISTRIBUTED COUNTRIES

Europe

#### DISTRIBUTION CHANNELS

Beauty Salons, Hair Salons, Spa&Hotel, Medical Clinics, Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Pharmacies, Herbalist shops & Drugstores, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail, Luxury Prestige / Department Store, Nail salon





# NEBOA By Eurus

ne<sup>o</sup>  
boa

Hall 21-P1  
POLAND

## GLOSSY HAIR

Neboa Glossy Hair is a line created to give your hair a stunning, water-like shine! The Neboa Glossy Hair series is designed to intensely moisturize, smooth, and rejuvenate, leaving your locks soft, flexible, and brilliantly shiny—all with vegan formulas at its core.

The standout Neboa Styling Glossy Smoothing Spray, a TikTok sensation, flies off the shelves as quickly as it delivers its dazzling results. Complementing this viral favorite, the line also includes exceptional haircare essentials: a shampoo, conditioner, and a smoothing mask for a professional hair lamination effect.

[www.neboa.pl](http://www.neboa.pl)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Supply Chain, Cosmetics Company, Perfume Shops/Chain, Pharmacies, Herbalist shops & Drugstores, E-commerce





# SENDO

## By Eley Srl

Sendo  
QUALITY WE ALL DESERVE

Hall 21 E2  
ITALY

### SHAMPOO NUTRIENTE. LINEA MELTING

A shampoo with concentrated formula. It cleanses gently and leaves the hair light and soft. Ideal for daily use too. Duration: approximately 20 applications for mid-length hair. Key ingredients: biotechnological forsythia phytocomplex, prebiotic from rapeseed phytosterols, organic argan oil.

[www.eley.it](http://www.eley.it)

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#### DISTRIBUTED COUNTRIES

Europe, Italy, South America, Asia, Middle East

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#### DISTRIBUTION CHANNELS

Perfume shops, Pharmacies, E-commerce, Concept Store





# THE SOMERSET TOILETRY CO



THE SOMERSET  
TOILETRY Co.

Hall 21 – L13  
GREAT BRITAIN

## URBAN CAFÉ

Transport yourself to the cosy ambiance of your favourite coffee shop with the Urban Café collection, inspired by our beloved in-house coffee spot, The Soap Bar & Café. Crafted with responsibly sourced materials, each product features real coffee grounds and extracts, combining sustainability with self-care.

The collection Includes: Coffee-Infused Soap Bar, Reusable Coffee Mug Candle, Hand Wash, Body Scrub, Whipped Body Cream.

Fragrance Profiles: Café Mocha, Caramel Latté, Vanilla Bean

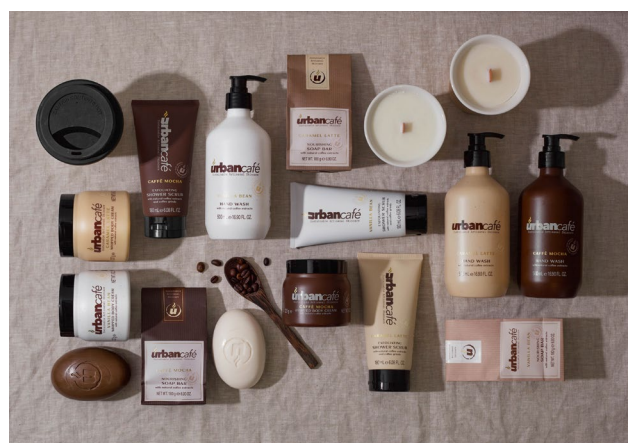
[thesomersettoiletryco.co.uk](https://thesomersettoiletryco.co.uk)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Oceania, Africa, Asia, Middle East

- **DISTRIBUTION CHANNELS**

Large-scale retail, Perfumery shops, Department stores, E-commerce







# VALQUER LABORATORIOS



Hall 21 – H4d  
SPAIN

## BIOPLEX

The most advanced biotechnology in hair repair. Reconstructs, strengthens and protects your hair, restoring its natural vitality. Key Benefits of Bioplex

The Bioplex treatment offers a series of benefits that make it a comprehensive solution for any type of hair:

**Reconstruction from Within:** Bioplex penetrates deep into the hair fiber, repairing structural damage and strengthening each strand from within.

**Long-Term Protection:** Thanks to its advanced formula, Bioplex protects hair against future damage, keeping it strong and healthy over time.  
**Increased Elasticity and Shine:** With Bioplex, hair regains its natural elasticity and shine, becoming more manageable and resistant to breakage. Discover Bioplex's Key Products  
The Bioplex treatment includes a range of products designed to offer complete reconstruction and comprehensive hair care.

[www.valquer.com](http://www.valquer.com)

- **DISTRIBUTED COUNTRIES**

South America, Middle East, Europe, Italy

- **DISTRIBUTION CHANNELS**

Hair Salons, Professional products E-commerce, Concept Store / Specialty Store / Boutique, Pharmacies, E-commerce, Direct B2c retail





# VOLARE

## By Acetaia Leonardi



1871  
**VOLARE**  
LEONARDI  
ITALY

Hall 21 – D1  
ITALY

### CREMA VISO HYDRALIFT ANTIPOLLUTION CON ACETO BALSAMICO DI MODENA IGP

Its light and silky texture provides a moisturizing, protective, anti-pollution and antiageing action. It contains the exclusive Leonardi's Balsamic Vinegar of Modena, aged for no less than 15 years in different wooden barrels, rich in phenols, with antioxidant, protective and dermo-purifying properties.

The formula is enriched with hyaluronic acid, moisturizer par excellence, and with active water of Damask rose buds and helichrysum for the soothing and firming effects. It also contains grape extract and vegetal glycerine, known to prevent the skin aging and dryness. Its fragrance releases pleasant citrus notes of tangerine and grapefruit.

[www.acetaialeonardi.it](http://www.acetaialeonardi.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Oceania, Africa, Asia, Middle East

- **DISTRIBUTION CHANNELS**

Beauty salons, Spa & Hotel, Perfumery shops, Concept stores, Department stores, Pharmacies, Herbal shops and para-pharmacies, E-commerce





# WHITE CASTLE

## By La Nordica Srl

### Con Socio Unico



Hall 21 – B1  
ITALY

#### LINEA PET

At WHITE CASTLE, our love for animals goes beyond avoiding animal testing. We are proud to be among the first in the industry to create a line of solid cleansers for the hygiene and well-being of our four-legged friends. The PET LINE includes three solid cleansers made with natural ingredients. Each product features a natural active ingredient derived from carbohydrate fermentation, along with shea butter, panthenol, rice starch, and organic extracts of calendula and chamomile.

These make the fur of dogs and cats soft and shiny, hydrate their skin, and strengthen the skin barrier. The line includes a shampoo that cleanses and protects, plus two shampoo-conditioners—one specially designed for puppies—that nourish, hydrate, and protect fur and skin. The PET LINE by WHITE CASTLE stands out for its gentle formulas, biodegradable ingredients, minimal water use in production, and eco-friendly, plastic-free cardboard packaging.

[www.whitecastle.it](http://www.whitecastle.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America

- **DISTRIBUTION CHANNELS**

GDO, Manufacturer or supplier of products/services for the cosmetics industry, E-commerce, Herbalists and parapharmacies, Perfumery, Concept Store, Department Store, Pharmacies





# FRESMY

Natural oral care  
**Fresmy**  
that actually works

Hall 16 – D18  
ESTONIA

## PEACH TOOTHPASTE TABLETS FOR KIDS

Fresmy Peach Toothpaste Tablets for Kids 100% natural toothpaste tablets that actually work! Peachy perfection with a playful twist! Fresmy toothpaste tablets, infused with natural peach flavor, bring a touch of sweetness to brushing, making it perfect for kids and those young at heart. Gentle yet effective, these tablets support healthy teeth and gums while turning daily oral care into a fun, fruity experience. Our tablets are made of simple non-toxic ingredients.

We use hydroxyapatite that's a safer and effective alternative for fluoride (for strengthening and building up tooth enamel, and alleviating sensitivity). Tablets come in compostable bag instead of a plastic tube. 98% smaller carbon footprint compared to classical toothpaste (ClimateKIC). Just chew a tablet, brush with a (wet) toothbrush and spit the foam. Tip: do not rinse, so minerals stay in your mouth for the maximum effect.

[www.fresmy.com](http://www.fresmy.com)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Medical Clinics, Spa&Hotel, Supermarkets / Hypermarkets, Luxury Prestige / Department Store, Pharmacies, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail, Herbalist shops & Drugstores





# JOIK ORGANIC

JOIK  
ORGANIC

Hall 16 – D18  
ESTONIA

## RE BOOST COLLAGEN PRODUCT RANGE

Re-Boost Collagen Line – Goodbye, Zombie Cells! Designed specifically to restore and maintain skin's youthful appearance. This innovative approach goes beyond simply nourishing and hydrating the skin, focusing on slowing down the aging process by removing zombie cells – aged and damaged skin cells that can accelerate aging and reduce skin radiance. Scientifically Proven Youthfulness

Top-quality Senolytic Actives: Epilobium Fleischer and Althaea Rosea flower. These natural ingredients have undergone extensive lab testing to confirm their effectiveness in removing aged and damaged cells and stimulating skin rejuvenation. The test results show that regular use of these actives significantly reduces wrinkles, improves skin texture, and restores its youthful glow.

[www.joik.ee](http://www.joik.ee)

### DISTRIBUTED COUNTRIES

Europe

### DISTRIBUTION CHANNELS

Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce

FOR YOUTHFUL SKIN!  
RE/BOOST COLLAGEN PRODUCT RANGE

Bio-retinol  
+  
Phyto collagen  
+  
Alfalfa

JOIK  
RE/BOOST COLLAGEN  
SERUM  
JOIK  
RE/BOOST COLLAGEN  
CREAM  
JOIK  
RE/BOOST COLLAGEN  
GEL

ECO CERT  
COSMOS ORGANIC  
ECO CERT  
COSMOS NATURAL



# NORVITA

## By Nordic

### Vitamins Oü

# NorVita

Hall 16 – D18  
ESTONIA

#### BEAUTY PLUS

Beauty Plus spray vitamin is a convenient and effective way to support your beauty and health. Biotin, Zinc, Selenium and Hyaluronic Acid – 4 ingredients that work together to ensure the best condition of hair, skin and nails.

[www.norvita.eu](http://www.norvita.eu)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Beauty Salons, Concept Store / Specialty Store / Boutique, E-commerce, Direct B2c retail





# ULTIMATE BEAUTY



ULTIMATE BEAUTY

Hall 16 – D18  
ESTONIA

## BEAUTY SLEEP GUMMIES

Innovation! Two in one food supplement for youthful skin and quality sleep. Delicious cherry-flavored gummies help ensure better quality sleep thanks to ashwagandha, melatonin, and chamomile, while also reducing wrinkles and improving skin condition thanks to hyaluronic acid. The product has been selected as one of the 12 best mental health products at the Nourish Awards 2024.

[www.ultimatebeauty.ee](http://www.ultimatebeauty.ee)

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### DISTRIBUTED COUNTRIES

Europe

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### DISTRIBUTION CHANNELS

Professional products E-commerce, Luxury Prestige / Department Store, Concept Store / Specialty Store / Boutique, Pharmacies, Herbalist shops & Drugstores, E-commerce, Medical Clinics, Beauty Salons





# ARYA LAYA

## By M.E.G. Gottlieb

### Diaderma-Haus

### GmbH + Co. Kg



Hall 16 – C2  
GERMANY

#### PERFECT DAY TINTING MOUSSE

The Perfect Day tinting mousse ensures an even complexion and a natural glow. It is available in two colour variants: No. 1 Sun-kissed and No. 2 Sun-loved. The mousse adapts to the skin tone, conceals redness and imperfections and conjures up a fresh look - as if kissed by the sun. Thanks to its airy consistency, it blends comfortably into the skin, leaving it looking clearer and moisturising it all day long. Antioxidants protect against free radicals, while a vitamin D booster in the form of meadow button extract makes the skin glow.

Active ingredients:

- Meadow knot extract: Vitamin D booster, evens out skin tone.
- White tea: Antioxidant against skin ageing.
- Inulin from chicory: Moisturises and leaves the skin feeling silky smooth.
- Olive extracts: Strengthens+regenerates skin
- Gum arabic: Smoothes, firms and retains moisture.

The tinting mousse fulfils the criteria of controlled natural cosmetics, is clinically tested and particularly well tolerated.

[www.arya-laya.de](http://www.arya-laya.de)

#### DISTRIBUTED COUNTRIES

Europe, Italy, Asia, North America

#### DISTRIBUTION CHANNELS

Herbalist shops & Drugstores, Pharmacies, Concept Store/Specialty Store/Boutique, Luxury Prestige/Department Store, E-commerce







# BETTINA BARTY

## By Straub Marbert

### Beauty Group

*Bettina Barty*  
GERMANY

Hall 16 – B8b  
GERMANY

#### LOVE VANILLA

Bettina Barty Love Vanilla An elegant and feminine composition that adds lightness to your everyday life. Floral top notes of ylang-ylang and mono blossom, fresh heart notes, rounded off with a fruity base note. Immerse yourself in a world full of romance and sensuality. Whether in the shower or after care, Love Vanilla puts you on cloud nine and gives your everyday life an irresistible scent experience.

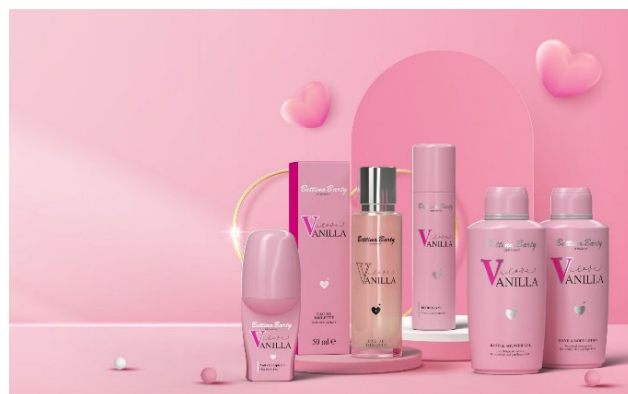
[www.straub-marbert.de](http://www.straub-marbert.de)

- **DISTRIBUTED COUNTRIES**

Europe, Africa, Italy, Asia, South America, Middle East

- **DISTRIBUTION CHANNELS**

Perfume Shops/Chain, Supermarkets/Hypermarkets, Professional products E-commerce, Concept Store/Specialty Store/ Boutique, Beauty Salons, Pharmacies, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# BOBINI FUN

## By Dr.Miele

### Cosmed Group

**bobini**®

Hall 16 – A21  
GERMANY

#### COLORFUL FOAM FOR WASHING AND PLAYING

Ready for a bath that turns ordinary washing into real fun? Bobini Fun Colorful Foam for washing and playing is a real hit! The pink or blue fluffy foam that appears when dispensed will make even the biggest opponent of washing hands and body unable to resist it. Who would have thought that a daily bath could be so... colorful?! This foam is not only a joyful adventure, but also cares for your baby's delicate skin.

The product not only cleans well, but also keeps the skin soft, smooth and well moisturized. We know that what excites kids the most can make adults shiver. Therefore, Bobini Fun foam for washing hands and body does not stain either the skin or the bathtub. Your child can play in the colorful foam and you can rest assured that everything will be clean. And this fruity scent! Pure magic!

[www.dr-miele.eu/en/main-page](http://www.dr-miele.eu/en/main-page)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Supermarkets / Hypermarkets, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# HARRY POTTER MAGICAL ESSENCES



Harry Potter

Hall 16 – A1  
GERMANY

By Ars Parfum Creation  
& Consulting GmbH

## MAGICAL ESSENCES

Magic meets passion: the brand new The Wizarding World fragrances from ars Parfum - an ode to the magical world of Harry Potter. For more than 25 years, the magic of Harry Potter has fascinated people all over the world. Now the magic of Harry Potter has created a perfect link with four new fragrances from the renowned Cologne-based company ars Parfum.

Inspired by the legendary sorcerer's apprentice, who takes people into a fascinating world of magic and adventure like no other, the four new fragrance compositions combine mystical elements with the strength, bravery and determination of Harry Potter. Values such as friendship, loyalty, adventure and magical worlds merge into beguiling, powerful fragrances, bringing the irresistible magical world of Harry Potter into the everyday life.

[www.parfum-lovers.com](http://www.parfum-lovers.com)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Herbalist shops & Drugstores, Supermarkets  
/ Hypermarkets, E-commerce





# IDEALDERM

# IDEALDERM®

Hall 16 – D2  
GERMANY

## POWERTOX

PowerTox, The professional cosmetic alternative to micro-injections. PowerTox is much more than just an anti-wrinkle product, it's a transformative experience that rivals with toxins injections, without the needles or invasive procedures. PowerTox is developed in Germany by IDEALDERM (a manufacturer with over two decades of experience in dermocosmetics, with cutting-edge technology and meticulously selected ingredients that provide an effective alternative to injections, delivering exceptional results.

- 1) PowerTox 50% Professional Peeling : Developed to effectively reduce and prevent wrinkles and signs of aging.
- 2) PowerTox Wrinkle Filler Elixir: Ideal To Fill, Reduce & Smooth Wrinkles Of The Face.
- 3) PowerTox Anti-wrinkle Face Cream: Experience the transformative power of PowerTox anti-wrinkle cream.
- 4) PowerTox Eye/Lip Contour Cream: Say goodbye to those pesky crow's feet, fine lines, and sagging skin around your eyes and lips.

[www.idealderm.com](http://www.idealderm.com)

### DISTRIBUTED COUNTRIES

Europe

### DISTRIBUTION CHANNELS

Beauty Salons, Medical Clinics, Luxury Prestige / Department Store, Pharmacies, Concept Store / Specialty Store / Boutique, Perfume Shops/Chain, Spa&Hotel, Supply Chain, Cosmetics Company





# KLAPP COSMETICS

# KLAPP

SKIN CARE SCIENCE

Hall 16 – C23b  
GERMANY

## CELL PRO LIFTING CREAM

The LIFTING SERUM and CREAM support the formation of the skin's own collagen and thus firm the skin structure. The Anti-Glycation active protects the collagen fibers from saccharification (adhesion due to metabolism) and stimulates collagen synthesis. For a denser connective tissue and a firmer skin.

Apple stem cell extract protects the skin's own stem cells, promotes cell renewal and improves skin firmness. The serum has an immediate effect on expression lines. The anti-wrinkle active ingredient instant spilanthal has an immediate relaxing effect on expression lines, so that they are smoothed visibly and promptly.

[www.klapp-skincare.com](http://www.klapp-skincare.com)

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### DISTRIBUTED COUNTRIES

Middle East, Asia, Europe, North America, Oceania

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### DISTRIBUTION CHANNELS

Beauty Salons, Spa&Hotel, Medical Clinics





# PRIVATE COMFORT

## By Nölken Hygiene Products GmbH



Hall 16 – C31  
GERMANY

### CLEANSING FOAM CONCENTRATE

Cleansing Foam concentrate in a refill pack for mixing with tap water. With our concentrate, you can quickly and easily produce a mild cleansing foam by adding tap water and save approx. 92% on packaging! The consumer only needs to purchase the original product in the pump bottle once and can refill it repeatedly. Once the cleansing foam has been used up, the bottle must be emptied.

Then pour the concentrate from the sachet into the bottle and fill up with tap water. The mixture is briefly tossed and is ready for use. Because of its airy consistency, the foam is easier to spread on hands than traditional liquid soap. It is therefore very popular with children. Pump bottles are relatively expensive to purchase and also have a high material consumption. The refill can save a lot of resources. This makes sustainability fun and easy!

[www.noelken.de](http://www.noelken.de)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Supermarkets / Hypermarkets, Herbalist shops & Drugstores





# AVA

## By Laboratorium

### Kosmetyczne Ava



Hall 16-15  
POLAND

#### EPIGENETIC LIFT

Epigenetics is the science about reversible mechanisms that can affect the expression of genes without altering the sequence in DNA. Epigenetic ingredients act as "switches" for mechanisms responsible for maintaining youthful skin (e.g., cell regeneration, collagen and elastin production) and ""off switches"" for processes of premature aging (e.g., the breakdown of hyaluronic acid or collagen). Specialists from AVA Cosmetic Laboratory,

utilizing the latest scientific findings, have developed a line of cosmetics that model the facial oval, sharpen features, and lift sagging cheeks.

The use of technologically advanced sea buckthorn seed extract in these cosmetics affects the inhibition of the Let-7b protein, which is responsible for accelerating the cell aging process. As a result, the skin becomes smoother, lifted, tightened, the facial contour is defined, and the cheeks are lifted.

[www.ava-kosmetyki.pl](http://www.ava-kosmetyki.pl)

#### DISTRIBUTED COUNTRIES

Europe

#### DISTRIBUTION CHANNELS

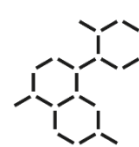
Beauty Salons, Spa&Hotel, Medical Clinics, Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Supply Chain, Cosmetics Company





# DERMOMEDICA

## By DermoElite



**Dermo**  
medica  
COSMECEUTICALS

Hall 16-G16  
POLAND

### AOXN VITAMIN C SERUM & AOXN SUPREME VITAMIN C SERUM

AOXN Serums are the gold standard for the most powerful anti-oxidation and collagen stimulation. It's a sophisticated treatment with protective, repairing and tightening effects that defines a new standard in dermatological anti-ageing and firming care. A cosmeceuticals created for skin in need of intensive remodelling and multifunctional protection. The serum combines the powerful action of the most powerful antioxidants and innovative active ingredients combined with

vitamin C, which is essential for the production of quality collagen fibres. As a leader in the field of cosmeceuticals, both Vitamin C AOXN Serum and Supreme Vitamin C AOXN Serum provides a balanced response to the challenges of signs of ageing and excessive pigmentation, delivering radiance and healthy-looking skin. Serums are recommended during all professional treatments aimed at synthesising new collagen.

[www.dermomedica.pl](http://www.dermomedica.pl)

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#### DISTRIBUTED COUNTRIES

Europe

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#### DISTRIBUTION CHANNELS

Beauty Salons, Hair Salons, Medical Clinics,  
Professional products E-commerce, Concept  
Store / Specialty Store / Boutique, Luxury  
Prestige / Department Store, E-commerce







# LAZELL PARFUMS

LAZELL  
PARFUMS

Hall 16-L3  
POLAND

## LAZELL \$ IMPERIAL EAU DE PARFUM FOR MEN 100 ML

LAZELL \$ IMPERIAL eau de parfum 100 ml is one of the latest fragrances prepared by Lazell. A refreshing composition based on cedar and patchouli. The other clearly noticeable fragrance notes are lavender, bergamot, mandarin, sage and violet. A distinctive fragrance dedicated to an active and energetic man.

[www.lazell.pl](http://www.lazell.pl)

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### DISTRIBUTED COUNTRIES

Europe, Italy, North America, Asia, Middle East

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### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Perfume Shops/Chain, Luxury Prestige / Department Store, E-commerce





# LIRENE

## By Dr Irena Eris

**Lirene**  
DERMOPROGRAM

Hall 16-I10  
POLAND

### **C+E BRIGHTENING TONIC 6% GLYCOLIC ACID**

High concentration of glycolic acid - 6%. Thanks to the synergy of vitamin C and E, they stabilise and strengthen their action by creating a strong antioxidant system that maintains skin regeneration. Lightning effect: gives the skin a healthy and fresh glow. Reduces the visibility of extended pores and discolorations.

EFFECTS CONFIRMED BY IN VIVO STUDIES AFTER 2 WEEKS OF APPLICATION: 92% cleanses the pores; 79% reduces the visibility of skin blemishes; 88% smooths the skin.

[www.lirene.pl](http://www.lirene.pl)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Pharmacies, Supermarkets / Hypermarkets, E-commerce, Perfume Shops/Chain, Supply Chain, Cosmetics Company





# ARGANOUR

ARGANOUR  
natural & organic.

Hall 16 – I25d  
SPAIN

## PORCELAIN - ANTI-PIGMENT SPOT SERUM

Prevents and acts on spots caused by the sun, hormonal alterations or age. Its depigmenting biotechnology works through a triple action mechanism: it depigments existing spots, unifies the tone and prevents new ones from appearing to achieve a luminous and homogeneous skin in 4 weeks.

[www.arginour.com](http://www.arginour.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Middle East

- **DISTRIBUTION CHANNELS**

Herbalist shops & Drugstores, E-commerce, Supply Chain, Cosmetics Company, Professional products E-commerce, Perfume Shops/Chain, Direct B2c retail





# INSTITUTO ESPAÑOL

**INSTITUTO ESPAÑOL**  
Perfumería y Cosmética desde 1903

Hall 16 – E25b  
SPAIN

## ULTRATOPIC

Ultratopic is the expert brand in sensitive skin. This innovative fragrance free line is made with essential actives that care, protect and moisturize the most sensitive, atopic and dry skin. It relieves irritation and skin itching: the definitive solution for your skin. The line includes the following products:

Multicream, It is designed to soften chafing, redness and scars on fragile and sensitive skin. It is perfect for scars and eczema, itching and dryness, tattoo care and cracks

Moisturizing soft shower gel: its fragrance free formula relieves irritation and skin itching. It not only protects cellular integrity, t soft base cleanses without causing irritation, enhancing its elasticity and smoothness.

Intensive lotion: It reduces the likelihood of new outbreaks. Its fragrance free formula helps with care and hydration. It reduces itching and general discomfort, soothing dry and cracked skin, while minimizing the risk of allergic reactions.

[www.institutoespanol.com](http://www.institutoespanol.com)

### DISTRIBUTED COUNTRIES

South America, Asia, North America, Africa, Europe, Middle East, Italy

### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# IROHA NATURE

## By Sensalia Labs



Hall 16 – E12b  
SPAIN

### MINDARK SPOTS FACE SHEET MASK

The Dark Spots Face Sheet Mask helps reduce dark spots and prevent the appearance of new ones. This 100% compostable sheet mask reduces hyperpigmentation, unifies the skin's tone by improving the appearance of dark spots, revitalized and brightens the skin and improves texture and elasticity.

Natural, vegan, clinically and dermatologically tested with a powerful formula of 96% of natural origin ingredients, mainly based on Tranexamic acid, Vitamin C, Niacinamide and Hyaluronic acid. The best ally to fight against dark spots and unify skin's tone.

[www.sensalialabs.com](http://www.sensalialabs.com)

#### DISTRIBUTED COUNTRIES

Middle East, South America, North America, Europe, Oceania, Italy

#### DISTRIBUTION CHANNELS

Spa&Hotel, Professional products  
E-commerce, Supermarkets / Hypermarkets,  
Perfume Shops/Chain, Concept Store /  
Specialty Store / Boutique, Pharmacies,  
Herbalist shops & Drugstores, E-commerce





# NATURVITAL

## By Disna



Hall 16 – E8a  
SPAIN

### CURLY & TEXTURED HAIR RANGE

NaturVital Curly & Textured Hair, consisting of Shampoo, Mask and Curl Booster, with Coconut, Shea Butter and Provitamin B5, which helps improve scalp health and strengthens hair. The Curly pack is vegan, cruelty-friendly and free from sulphates, parabens and silicones. Curly Shampoo provides delicate cleansing of hair and scalp. The hair appears hydrated, with softness and shine. Improves the flexibility of the curl. Contains coconut extract that deeply nourishes and moisturizes the hair.

Curly Mask softens, moisturizes and conditions the hair, revitalizing the curls to improve their flexibility. Adds body and shine to curls, and protects the hair from solar radiation thanks to its UV filter. Contains coconut oil that deeply nourishes and moisturizes the hair, leaving it soft and manageable. Curl booster, revitalizes the curl providing shape, volume, hydration, softness and protection to the hair. Curls show defined, shiny and frizz free.

[www.naturvital.com](http://www.naturvital.com)

### DISTRIBUTED COUNTRIES

South America, Asia, Africa, North America, Middle East, Europe

### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Herbalist shops & Drugstores, Pharmacies, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# NUMEE

## By Cosmewax

NUMEE

Hall 16 – F17b  
SPAIN

### MULTI-BENEFIT FACIAL SUN CREAM

Our Multi-Benefit Facial Sunscreen with Niacinamide will revolutionize your skincare routine by combining advanced sun protection with powerful skincare benefits in one formula. With broad-spectrum SPF 50, it will shield your skin against UVA and UVB rays, helping to prevent premature aging and sun damage. Enriched with niacinamide, it will brighten your skin tone, reduce redness, and improve texture over time.

Its lightweight, non-greasy formula will absorb quickly, providing long-lasting hydration and a smooth, matte finish, ideal for daily wear under makeup. This innovative sunscreen will not only protect but also actively nourish your skin, ensuring a healthier, more radiant complexion with consistent use. Suitable for all skin types.

[www.numeebeauty.com](http://www.numeebeauty.com)

- **DISTRIBUTED COUNTRIES**

Europe, Middle East, North America, Italy, South America, Asia

- **DISTRIBUTION CHANNELS**

Beauty Salons, Medical Clinics, Professional products E-commerce, Supermarkets/ Hypermarkets, Pharmacies, E-commerce, Herbalist shops & Drugstores, Direct B2c retail





# PARDO CARE

## By Jabones Pardo Sa



**PARDO**

- Est. 1927 -

Hall 16 – E12c  
SPAIN

### PARDO CARE HYALURONIC ACID SERUM

Facial serum formulated with 5% hyaluronic acid. It provides high hydration, firmness and juiciness to the skin, revealing its beauty and vitality. Pardo Care is an intensive care line for pharmacies and parapharmacies with highly soothing and regenerating formulas, tested on sensitive and atopic-prone skin.

[www.pardo1927.com](http://www.pardo1927.com)

- **DISTRIBUTED COUNTRIES**

Oceania, Europe, North America, Africa, Middle East, South America

- **DISTRIBUTION CHANNELS**

Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, E-commerce, Supply Chain, Cosmetics Company







# PET & r-PET COSMETICS JARS

## By Industrias Plástica Triana

**Triana**  
PACKAGING FOR FOOD,  
PHARMA AND COSMETICS

Hall 16 – E20b  
SPAIN

### PET & r-PET COSMETICS JARS

IP Triana have recently launched new 250,  
300 and 400ml PET and r-PET cosmetic jars.

[www.ip triana.com](http://www.ip triana.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America,  
Middle East, Africa, Asia

- **DISTRIBUTION CHANNELS**

Supply Chain, Cosmetics Company, Direct  
B2c retail, Herbalist shops & Drugstores,  
Supermarkets / Hypermarkets, Pharmacies,  
E-commerce





# WICCA

## By Finaderm

wicca

Hall 16 – H20c  
SPAIN

### FULLMOON DEW WATER, MAGIC POTION, CELESTIAL SERUM

Our range of products is designed to address specific needs during menopause, combining innovation, practicality and a natural approach to wellness. Fullmoon Dew Water is a refreshing spray for immediate relief from hot flashes. Its light, fast-absorbing formula instantly cools and soothes the skin, ideal for use at any time. Made with natural ingredients that care for the skin and a practical portable format. Celestial Serum comes as an intimate gel that

deeply moisturizes the vulvar area, revitalizing sexual well-being with energizing and aphrodisiac ingredients. Offers a long-lasting hydration with an integral focus on physical and emotional comfort. Finally

Magic Potion is a 3D reshaping cream that reduces localized fat, improves elasticity and redefines feminine curves. We integrated an advanced technology that tones and promotes a natural silhouette, restoring women's confidence.

[www.wicca.es](http://www.wicca.es)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Medical Clinics, Beauty Salons, Spa&Hotel, Professional products E-commerce, Pharmacies, E-commerce





# BECONFIDENT



Hall 16 – D25a  
SWEDEN

## BECONFIDENT NATURE HAP TOOTHPASTE

Beconfident Nature HaP Toothpaste use high performing natural ingredients to create a healthy oral micro biome, free from harm. Fluoride, gluten and alcohol free and common bad ingredients. Your mouth microbiome is complex with many diverse sets of microorganisms including bacteria, fungi and viruses. Your mouth microbiome is intrinsically connected to your health - both the elevation of your health or the regression towards disease.

A high amount of HaP (hydroxyapatite) replaces the usual fluoride in our toothpaste. HaP is the primary natural component in teeth and remineralizes and seals micro cracks in the enamel, safe for your body. The Beconfident premium Coconut oil pulling method halt plaque build up and with Xylitol coats the teeth in a luxuriously smooth layer that protects gum. Antioxidants like Cupuaçu, Vitamin C, Vitamin E and Hyaluronic acid add valuable healthy aspects.

[www.beconfident.com](http://www.beconfident.com)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Pharmacies, Herbalist shops & Drugstores,  
Luxury Prestige / Department Store,  
E-commerce, Professional products  
E-commerce, Spa&Hotel, Supermarkets /  
Hypermarkets, Perfume Shops/Chain





# BENJAMIN BARBER



BENJAMIN BARBER

Hall 16 – D25d  
SWEDEN

## PERFUMES

Benjamin Barber is proud to present its debut collection of exclusive fragrances. Combining traditional craftsmanship and innovative ingredients, Benjamin Barber takes its next step and launches four new fragrances, reinforcing the brand's vision to offer products that enhance lifestyle and personality.

The fragrances, which are a core part of Benjamin Barber's product line, are now available in a completely new format, meeting the demand of customers who wanted the fragrances in a more concentrated form. Benjamin Barber's fragrances are inspired by the brand's popular ranges and the signature scents of its beard, shaving and body products.

[www.benjaminbarber.com](http://www.benjaminbarber.com)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Hair Salons, Beauty Salons, Spa&Hotel, Professional products E-commerce, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, E-commerce





# LÖWENGRIP

## By Dermarome

### AB Löwengrip

# LÖWENGRIP

Hall 16 \_ C20b  
SWEDEN

#### SHINE BRIGHT

**Glossing Shampoo & Conditioner** provides instant and long-lasting shine without weighing the hair down.

Enriched with hyaluronic acid for intense hydration and vegan nourishing protein that strengthens the hair and gives it a healthy shine. Coconut oil is easily absorbed by the hair strands for long-lasting moisture and a softening feel. With a delightful scent of vanilla and musk. Suitable for all hair types. Vegan.  
**Glossing Treatment** – A silky treatment

that adds mirror-like shine and enhances the hair's natural radiance. The lightweight formula quickly penetrates the hair, delivering intense shine and leaving it silky smooth without weighing it down.

Enriched with hyaluronic acid for intense hydration and vegan nourishing protein that strengthens the hair and improves its shine. Coconut oil is easily absorbed by the hair strands for long-lasting moisture and a softening feel.

With a delightful scent of vanilla and musk. Suitable for all hair types. Vegan.

[www.lowengrip.com](http://www.lowengrip.com)

#### DISTRIBUTED COUNTRIES

Europe

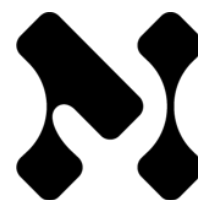
#### DISTRIBUTION CHANNELS

Beauty Salons, Hair Salons, Spa&Hotel, Professional products E-commerce, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, E-commerce, Supply Chain, Cosmetics Company





# MINOLEI



Hall 16 – C20d  
SWEDEN

## PRIMER, FOUNDATION AND POWDER

Our innovative trio—primer, foundation, and powder—work together to create The Uniset® Effect: base makeup that adheres exceptionally well to the skin while providing a natural finish. The word "Uniset" is a combination of "unifying" and "setting". Our formulas are designed to blend seamlessly as you apply them step by step. They connect and fuse together, creating a natural finish on all skin types while delivering an exceptionally long-lasting

result throughout the day. Thanks to its encapsulating properties, the base makeup protects itself from melting or sliding off during the day. This makes it especially effective in warm climates. Minolei is founded by Emma Filipsson and Helena Amiley, two makeup artists from Sweden. After 10 years in the beauty industry, we teamed up to create something entirely new! And after nearly three years of product development we launched our brand-new makeup line in August 2023.

[www.minolei.com](http://www.minolei.com)

• **DISTRIBUTED COUNTRIES**  
Europe, Oceania

• **DISTRIBUTION CHANNELS**  
Perfume Shops/Chain, Luxury Prestige / Department Store, Pharmacies, E-commerce, Supply Chain, Cosmetics Company, Beauty Salons, Concept Store / Specialty Store / Boutique





# SUNTRIBE



Suntribe®

Hall 16 – C20c  
SWEDEN

## NATURAL MINERAL DAY CREAM SPF 20

Made with 100% natural and organic ingredients, this premium, non-oily Mineral Day Cream with SPF 20 combines broad-spectrum UVA/UVB protection with skin-nourishing benefits. Formulated with Non-Nano Zinc Oxide and anti-aging Rosehip Seed Oil, it helps maintain your skin's youthfulness and vigour while protecting against visible blue light (HEV) from electronic devices.

Perfect for normal, sensitive, and dry skin, vegan, non-comedogenic. Use it on its own or as a base under make-up for all-day protection and healthy-looking skin. Choose the Tinted version to complement darker skin tones or serve as a foundation, or go for the Untinted option for paler complexions. Packaged in an eco-friendly sugarcane tube, it's free from perfume, preservatives, and synthetic chemicals. Gentle, effective, and allergen-free!

[www.suntribesunscreen.com](http://www.suntribesunscreen.com)

- **DISTRIBUTED COUNTRIES**

Italy, Europe, Asia

- **DISTRIBUTION CHANNELS**

Professional products E-commerce, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Direct B2c retail, Perfume Shops/Chain, Supermarkets / Hypermarkets





# UNDER YOUR SKIN

## Under Your Skin

Hall 16 – D25b  
SWEDEN

### DENSITY

These products naturally stimulates the activity of the hair follicles and prevents hair loss. Through a unique extract called Capilia Longa - consisting of turmeric - which has been scientifically proven to stimulate hair growth, improve hair density and thickness you can now boost your hair with our Density Line.

Capilia Longa is the first natural extract in the world that has been scientifically proven to prevent hair loss and stimulate hair growth.

[www.underyourskin.se](http://www.underyourskin.se)

### DISTRIBUTED COUNTRIES

Europe, North America

### DISTRIBUTION CHANNELS

Hair Salons, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Direct B2c retail







# XLASH

## By Beauty Generation

# XLASH

Hall 16 – C20a  
SWEDEN

### XLASH SENSITIVE EYELASH SERUM

Xlash Sensitive eyelash serum is a caring Swedish formula for longer and stronger lashes. Enjoy the benefits of our iconic lash serum, now with a formula developed for the most sensitive eyes without prostaglandin analogue. An active peptide complex gently promotes lasting lash growth and health. Bioactive algae prevents breakage while vegan keratin helps strengthen lash follicles. Xlash Sensitive is hypoallergenic,

pharmacy friendly and dermatologist and ophthalmologist certified. Use twice daily for 6-8 weeks or longer to see the best results. Formulated in Sweden and will you give up to 39% longer lashes. #1 Best-selling lash and brow serum brand in Scandinavia. Based on an independent 12-week study → 98% experienced no redness or irritation → 90% experienced significantly stronger eyelashes → The serum gives you up to 39% longer eyelashes

[www.xlash.com](http://www.xlash.com)

- **DISTRIBUTED COUNTRIES**

Italy, Europe, North America, Middle East, South America, Asia, Oceania

- **DISTRIBUTION CHANNELS**

Beauty Salons, Hair Salons, Nail salon, Professional products E-commerce, Perfume Shops/Chain, Luxury Prestige / Department Store, Pharmacies, E-commerce





# ORDO

# ORDO

Hall 22 - B28  
UK

## SQUISHMALLOW SONIC TOOTHBRUSH

Our collaboration with Squishmallows makes brushing a fun, engaging experience for kids and teens. Featuring beloved characters like Cam, Patty, and Wanda, these toothbrushes utilise the same sonic technology as our adult range to promote healthy habits with features tailored for ages four and up.

[www.ordolife.com](http://www.ordolife.com)

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### DISTRIBUTED COUNTRIES

Europe, Italy, North America, Oceania,  
Middle East, Africa

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### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Pharmacies,  
E-commerce





# STYLPRO

## By Stylideas



Hall 22 - B30  
UK

### WAVELENGTH LED FACE MASK

The STYLPRO Wavelength LED Face Mask is a skincare device that uses red (633nm) and blue (415nm) LEDs to emit specific wavelengths of light onto the skin and near infrared (830nm) to promote skin health. Uncover a radiant and youthful complexion with the STYLPRO Wavelength LED Face Mask. This hands free, wearable device harnesses the power of LED lights, with 4 different modes, to target your skincare needs.

The red LED aids the stimulation of collagen production, helping to reduce the appearance of fine lines and wrinkles, while the blue LED helps target spots and blemishes promoting a clear complexion. Explore the benefits of near-infrared light to help reduce inflammation. The real magic happens with the fourth mode of the red, blue LEDs and near-infrared, working in harmony to address multiple skin concerns simultaneously, assuming no severe skin condition is present.

[www.stylideas.com](http://www.stylideas.com)

- **DISTRIBUTED COUNTRIES**

Europe, Middle East, Oceania, Asia, North America, South America, Italy

- **DISTRIBUTION CHANNELS**

Beauty Salons, Spa&Hotel, E-commerce, Supermarkets / Hypermarkets, Pharmacies





# KUSUM

## By Nehal Ghevariya

### Kusum Cosmetics



Hall 22 - A75b  
USA

#### FACE MASSAGE

Kusum's face massage is a vital component of a comprehensive face care regimen. It is crafted with the highest concentration of organic oils and acts as an essential cogwheel in preventing premature signs of aging. Gentle massage to the skin of the face aids in enhancing skin circulation and muscle tone while providing direct hydration, a crucial support for the skin.

Based on research, more than 97% of users noted improvement in skin softness, pigmentation, and blemishes with the use of Face Massage. Face Massage boasts 99% Organic, 100% Plant-based content. It is suitable for all genders and is dermatologically tested. Face Massage is available in retail and professional sizes.

[www.kusum.us](http://www.kusum.us)

#### DISTRIBUTED COUNTRIES

North America, Asia

#### DISTRIBUTION CHANNELS

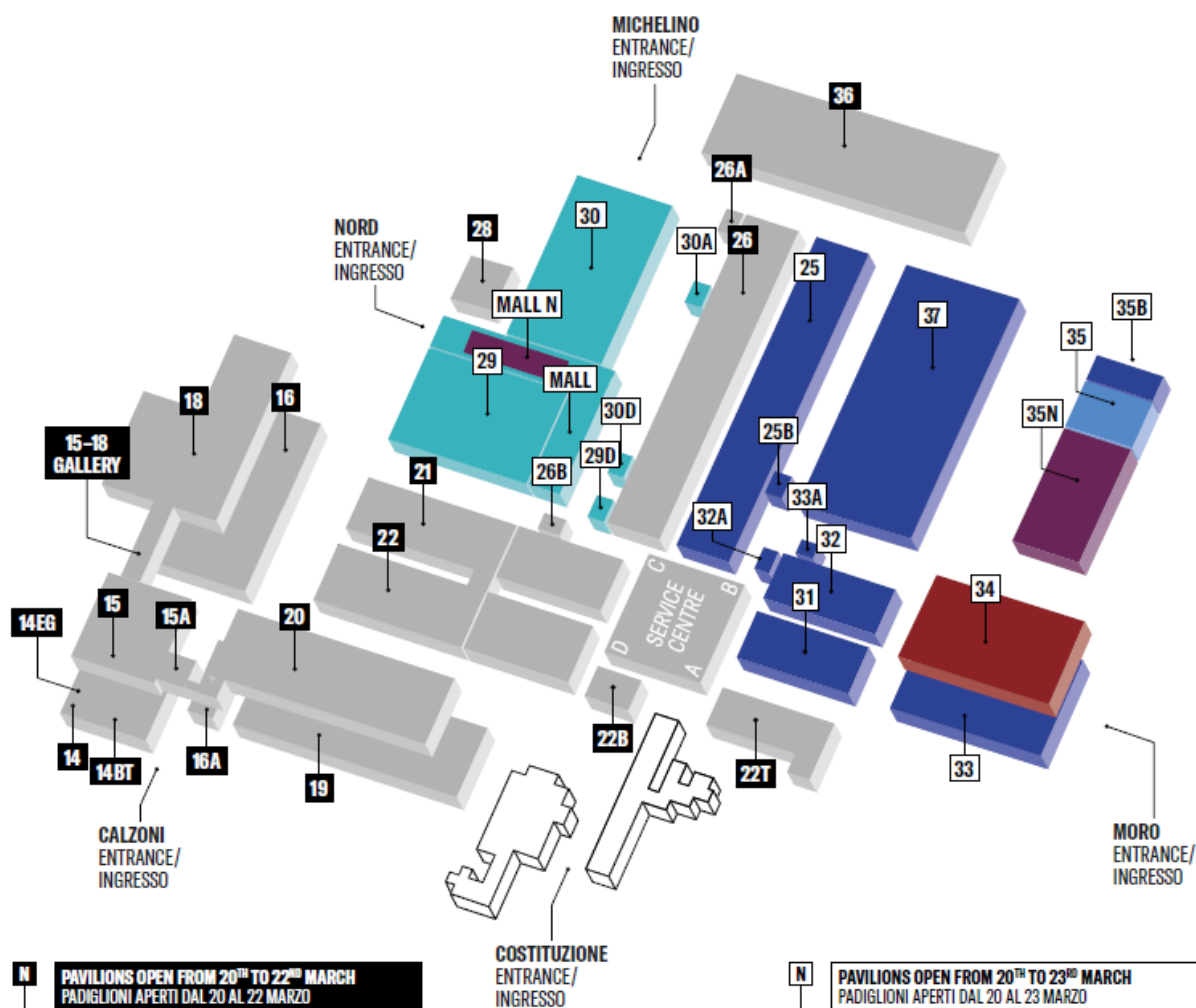
Beauty Salons, Spa&Hotel, Medical Clinics,  
Concept Store/Specialty Store/ Boutique,  
Luxury Prestige / Department Store, Direct  
B2c retail, E-commerce, Perfume  
Shops/Chain, Professional products  
E-commerce





# COSMO HAIR & NAIL BEAUTY SALON

- **FURNISHING & EQUIPMENT**
- **PROFESSIONAL HAIR**
- **NAIL**
- **BEAUTY & SPA**





# 3 CLAVELES FILARMONICA By 3 Claveles-Bueno Hermanos S.a.

**3 Claveles**  
1 9 3 0

Hall 33 - G20  
SPAIN

## SILEX TITANIUM SCISSORS

Our Silex Titanium scissors stand out for their TiN (titanium nitride) coating, in an elegant blue colour, using the PVD metal coating process.

This is a coating that provides exceptional surface hardness, high resistance to wear and corrosion. Harmony between design and innovative technology.

Offset - Allows you to work in an ergonomic position, with your shoulders straight and your elbow down, using minimal

wrist movements. Hollow Grinding - Sharper cutting edge for smoother, effortless cutting  
Razor Cutting Edge - To make layers by sliding the scissors without closing them

Flat adjustable screw - Adjustable screw, with an inner tensor and auto stop (click), allows to loosen blades smoothly with the screw driver without loosen the adjustment

Hardness - HRc62

Stainless Steel - AISI 440 C

[www.buenohermanos.com](http://www.buenohermanos.com)

## DISTRIBUTED COUNTRIES

Europe, North America, South America, Oceania, Asia, Middle East

## DISTRIBUTION CHANNELS

Beauty salons, Hair salons, Professional products e-commerce, E-commerce





# ARTERO INSPIRING STYLE



Hall 33 – E15  
SPAIN

## DNA SCISSORS

Introducing the revolutionary DNA Scissors by Artero – a breakthrough in ergonomic design and cutting precision. The DNA series is uniquely crafted to adapt seamlessly to the professional's hand anatomy, providing a fully customized grip. Using advanced biometric technology, each pair of DNA scissors becomes a natural extension of the user's hand, reducing fatigue and increasing control for a smoother, more precise cut.

Ideal for texturizing, thinning, and blending, the DNA scissors ensure a natural, flawless finish on all hair types. Experience unparalleled comfort and innovation with the DNA – the next generation of cutting tools.

[www.artero.com](http://www.artero.com)

- **DISTRIBUTED COUNTRIES**  
Africa, Asia, South America

- **DISTRIBUTION CHANNELS**  
Hair salons





# GAMMA & BROSS

GAMMA & BROSS

Hall 33 – D26-E25  
ITALY

## NEBULA

Professional ultrasonic vaporizer to enhance the effectiveness of treatments and colorings. Thanks to ultrasonic technology, the nebulized steam helps improve hair health and shine, opening the cuticles to allow treatments and dyes to penetrate deeply for longer-lasting results. Available in white or black finish. Suitable for use on any shampoo station, chair, or cabin.

More efficient penetration of color and treatments in the cuticles, in-depth hair repair, restore shine and cleanse scalp;  
Movable design trolley, usable on every shampoo bowl, chair or massage bed;  
6 preset programs available or manual control;  
Adjustable temperature and time;  
Silent operation.

[www.gammabross.com](http://www.gammabross.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Africa, Asia, South America, North America, Oceania, Middle East

- **DISTRIBUTION CHANNELS**

Hair & Beauty salons, Spa&Hotel







# JAGUAR SOLINGEN By United Salon Technologies GmbH

# JAGUAR

Hall 33 – A17  
GERMANY

## JAGUAR HD TRIBUTO HAIRDRYER

The HD TRIBUTO impresses with its extreme performance and innovative technology. With its high-speed BLDC motor and powerful airflow, drying and styling hair is child's play. Whether short, voluminous looks or sleek, smooth styles - the TRIBUTO fulfils every wish. With its super-lightweight design and quiet operation, it is the perfect companion for any salon. The Tributo is equipped with an innovative high-speed BLDC motor that operates at an impressive 110,000 rpm.

Thanks to this technology, it offers exceptional performance with minimal energy consumption. With three fan and four temperature settings, including an instant cold button, the airflow adapts perfectly to every hair type and styling preference. An airflow of  $\geq 28$  m/s ensures fast and efficient work. And despite its power, the TRIBUTO remains extremely quiet (only 65 dB(A)). It weighs just 320 g and its 2.8 m long cable offers optimum freedom of movement in everyday salon use.

[www.tondeo.de](http://www.tondeo.de)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Beauty salons, Hair salons, Spa & Hotel,  
Professional products e-commerce , E-commerce, Direct sales to the public



FOR STYLISTS WHO DEMAND PERFECTION!

**JAGUAR**



# TAKARA BELMONT



Hall 33 - E26-F25  
|| E30-F29  
ITALY

## THE ONE

We are pleased to introduce a revolutionary concept in salon furniture: the new, multifunctional salon chair, "THE ONE." This innovative chair combines design, functionality, and comfort in a way that redefines furniture solutions for salons. The highlight: a modern, motorized wash basin is integrated into the lower part of the chair, which can be extended or retracted at the push of a button, providing an unprecedented level of flexibility!

With "THE ONE," all standard salon services—from hair washing, cutting, and coloring to scalp massages—can be performed at a single station, allowing clients to remain comfortably seated in one relaxed position throughout their treatment. The motorized Yume wash unit offers dynamic adjustment and stepless height control, ensuring clients are always in an optimal, comfortable position—perfect for longer treatments that demand maximum comfort.

[www.takarabelmont.it](http://www.takarabelmont.it)



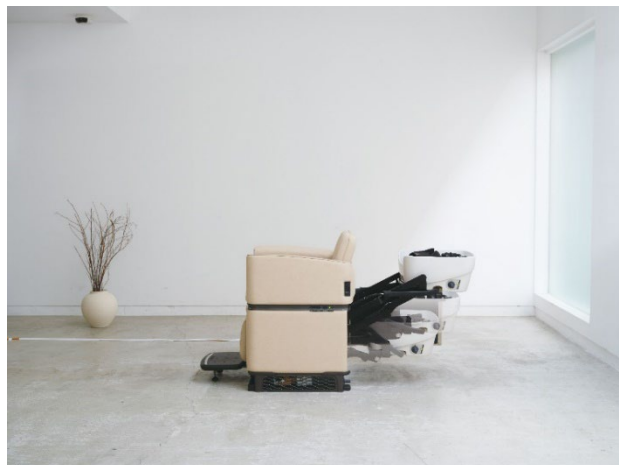
### DISTRIBUTED COUNTRIES

Europe, Italy, Asia, Middle East



### DISTRIBUTION CHANNELS

Hair, Nail & Beauty salons, Spa&Hotel





# DISICIDE

## By Terapima Sweden

# DISICIDE®

Hall 37 – F1  
SWEDEN

### DISICIDE CONCENTRATE

For over 8 years, Disicide Concentrate has been the top choice for professional disinfection in pet salons, hair salons, hair salons and the beauty industry. Now we're excited to introduce an even better formula, designed to provide superior protection while being more effective and user-friendly than ever before.

The new Disicide Concentrate formula has an improved mixing ratio - 50ml per 1000ml of water making it more economical and effective. This powerful solution not only ensures thorough disinfection, but also lasts longer and requires fewer changes - at least twice a week instead of daily. Available in new 500ml and 2000ml bottles, it is perfect for salons of all sizes.

[www.disicide.com](http://www.disicide.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Beauty, Hair & Nail salon, Spa&Hotel,  
Medical Clinics, Professional products  
E-commerce, Luxury Prestige / Department  
Store, E-commerce, Supply Chain, Cosmetics  
Company, Direct B2c retail





# ESLA ITALY

## By H.S.A Cosmetics

ESLA  
ITALY

Hall 25 – A34/B31  
Hall 31 – A4-B5  
ITALY

Crafted entirely in Italy, ESLA embodies quality, attention to detail, creativity and a unique and distinctive style in the world of international hair care, with genderless products that cater to every hair type.

Combining hair care with pharmaceutical grade product development, ESLA's hairceutical formula approach is designed for the well-being of scalp and hair,

with carefully selected sustainable and effective natural ingredients, and precious and delightful textures and fragrances. ESLA's artistry not only delivers total, affordable, luxury hair care of the highest standard, but also offers a complete color range, for radiant, healthy, vibrant shades that also enhance hair health, for long-lasting, luminous results.

Experience the vibrant soul of Italy in your hair.

[www.hsacosmetics.com](http://www.hsacosmetics.com)

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### **DISTRIBUTED COUNTRIES**

Europe, Italy, Asia, South America, North America, Middle East

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### **DISTRIBUTION CHANNELS**

Hair salons, Professional products  
E-commerce, E-commerce, Concept store,  
Department store





# FISIOCOSMETICS

## By Fisiocosmetics



Hall 25 – B40  
ITALY

### K5 COMPLEX

The use of the new K5 Complex molecule enables us to prevent and reduce hair loss by lengthening its duration. This unique formula in cosmetics stimulates the dermal papilla and regenerates hair. Apply K5 Complex lotion regularly to the scalp directly on the central area of the head, using a maximum of 9 drops. Proceed with a light massage.

It is not necessary to wash your hair. After using the K5 Complex Lotion, sprinkle the necessary amount of K5 Complex Shampoo directly on the hair and add a little water and emulsify delicately until the hair is completely washed, then rinse.

[www.fisio.it](http://www.fisio.it)

### DISTRIBUTED COUNTRIES

Italy, Europe, Asia, Middle East

### DISTRIBUTION CHANNELS

Beauty Salons, Hair Salons, Perfume Shops/Chain, Luxury Prestige / Department Store, Pharmacies





# FRAMCOLOR By Framesi Spa



Hall 32 - A27-B28  
ITALIA

## FRAMCOLOR GLAMOUR

FRAMCOLOR GLAMOUR represents innovation in the world of professional hair color, featuring a completely revamped formula and cutting-edge technology that respects both hair and the environment. Its main innovative feature is COLOR SAFE TECHNOLOGY, which, thanks to natural ingredients like Sodium PCA, bioesters from rice, jojoba, and sunflower, and arginine, ensures an intense, vibrant, and long-lasting color while protecting the hair. With up to 100% gray hair coverage,

this product guarantees hydrated, shiny hair for an extended period without damaging the scalp, even with darker shades.

The formula is free from resorcinol, SLES/SLS, silicones, parabens, gluten, and mineral oils, and it is completely vegan-friendly. Containing up to 90% natural-origin ingredients, FRAMCOLOR GLAMOUR is easy to rinse out and represents a responsible and sustainable choice, meeting the modern demands of those seeking superior color quality while respecting both hair health and the environment.

[www.framesi.it](http://www.framesi.it)

### DISTRIBUTED COUNTRIES

North America, Africa, Asia, South America, Europe, Italy, Oceania, Middle East

### DISTRIBUTION CHANNELS

Hair Salons, E-commerce





# genUS

## By Sun Sea Cosmetics

# gen US

Hall 25 – A122/B121  
ITALY

### EXTRA SILVER

The Extra Silver line by genUS offers 4 modular products designed to neutralize warm tones in blond, white, or bleached hair. The range includes a shampoo, mask, and two leave-in styling products. The shampoo combines three high-concentration cool pigments (blue and violet) for intense toning, while soothing the scalp after bleaching. The mask nourishes and repairs, enhancing manageability and leaving hair softer.

Used together, their progressive toning effect intensifies with longer application time, remaining safe thanks to their acidic pH. For finishing, choose the nutrient-rich mousse to enhance silver tones or the silky cream for natural, cool blond shades with smooth styling

[www.genushair.com](http://www.genushair.com)

- **DISTRIBUTED COUNTRIES**

South America, North America, Europe, Italy, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Direct B2c retail





# GOLDEN BLOND

## By Puntì Di Vista Srl

**GOLDEN  
BLOND**

Hall 25 – B82/C79  
ITALY

**Luxury Permanent Touch:** A hair color enriched with Argan oil and Sugar Plex.

**Precious Emulsion:** A creamy activator specifically designed to develop the Golden Blond color range.

**Black Bleaching Powder:** A granular powder with Sugar Plex and wheat proteins, non-volatile, that allows hair to be lightened up to ten shades.

**Detoxifying Spray – Step 1:** A hair repair treatment with a perfect blend of ingredients dedicated to the detoxification of the hair.

**Shampoo – Step 2:** Contains a blend of keratin, vitamin C, and pomegranate.

**Rinse-Out Conditioning Mask – Step 3:** A treatment with an innovative formula, including a blend of keratin and other highly restorative ingredients, vitamin C, and pomegranate.

[www.puntidivista.it](http://www.puntidivista.it)

### • **DISTRIBUTED COUNTRIES**

Europe, Italy, Asia, North America, Middle East, Africa

### • **DISTRIBUTION CHANNELS**

Hair & Beauty salons, Professional products e-commerce, Wholesale sales to distributors and retailers







# MARAES

## By Kaaral s.r.l.

# MARAES

Hall 25 – B94/C93  
|| B98/C97  
ITALY

### LAMINO CARE

Maraes Lamino Care line is designed to instantly give hair a super shiny look, thanks to its formula with keratin and advanced nutrient complexes. It repairs and strengthens damaged hair, offering deep hydration and enhancing fiber elasticity. Perfect for all hair types, Lamino Care protects against external aggressors and ensures professional results at home, leaving hair stronger, softer, and incredibly radiant.

[www.kaaral.com](http://www.kaaral.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Asia, North America, Middle East

- **DISTRIBUTION CHANNELS**

Hair & Beauty salons, Professional products e-commerce, E-commerce, Manufacturer or supplier of products/services for the cosmetics industry





# MARC KOLOR



Hall 37 – D23  
POLAND

## GAIA

Our Harmony color chart offers a blend of sustainability and innovation, providing options for incorporating eco-friendly materials and techniques into your products. Reflecting our commitment to the environment, these choices are seamlessly integrated through thoughtful design. For example, we offer the option to utilize sustainable resources such as sugarcane and

FSC-certified craft paper, ensuring that each component can meet the highest environmental standards. Additionally, our printing processes can be eco-conscious, with certified herbal inks and specialized eco-friendly laminations.

We take a comprehensive approach to sustainability. For instance, the plastic detachable clips can be made from recycled PIR materials.

[www.marckolor.pl](http://www.marckolor.pl)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Asia, North America, South America, Oceania, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Manufacturer or Supplier of products/services for the cosmetics industry





# MISSCOL

## By Wemmi Meko



Hall 37 – C22  
SPAIN

### TINTE MISSCL

Discover Misscol Cream Hair Color 1 + 1.5, designed to achieve an intense and shiny color that highlights your style. Enriched with plant proteins, this formula not only transforms your hair with vibrant color, but also provides deep care, helping to keep it soft and healthy.

Ideal for those looking for high-performance color, Misscol combines technology and nature to deliver long-lasting results and a professional finish in every application. Dare to experience radiant color with Misscol!

[www.wemmi-profesional.com](http://www.wemmi-profesional.com)

### DISTRIBUTED COUNTRIES

South America, Asia, North America, Africa, Europe, Middle East, Italy

### DISTRIBUTION CHANNELS

Supermarkets / Hypermarkets, Perfume Shops/Chain, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Herbalist shops & Drugstores, E-commerce, Supply Chain, Cosmetics Company, Direct B2c retail





# N\O NATURAL ORIGINAL

## By Rogazi B.v.

# n\o

BOUTIQUE  
SALON BRAND

Hall 25 – A82  
HOLLAND

### N\O SCALP CARE

N\O Scalp Care is developed based on the principle that a healthy scalp is essential for healthy hair. The Scalp Care line consists of various nourishing products specifically designed to treat a sensitive scalp and restore balance. The shampoos and lotions are formulated to heal the scalp and strengthen weak and damaged hair. In recent years, there has been an increasing demand for solutions to scalp issues, partly due to the stressful lifestyles

many people lead today. Therefore, Scalp Care offers effective solutions that address these new challenges. Scalp Care offers a personalized, step-by-step system focused on treating thinning hair, hair loss, dandruff, and excessive sebum production. Scalp Care is 100% vegan and free from SLS, SLES, MI/MIT, parabens, and silicones. Additionally, all Scalp Care products are enriched with over 95% natural ingredients.

[www.naturaloriginal.com](http://www.naturaloriginal.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Hair salons





# NASHI ARGAN

## By Landoll srl



Hall 32 – A19-B20  
ITALY

### NASHI FLOWER

Nashi Argan guarantees a unique, professional experience with the colours and scents of spring with the new Nashi Flower Collection. Shampoo, Conditioner, Deep Infusion, Instant and Oil, in a new Bloom Fragrance, are the 5 hair must-haves. Nashi Flower is the Collection dedicated to hair care and beauty with the spring scent. The collection is pink colored and immersed in an explosion of flowers: a bouquet of spring tones that will offer a new sensory experience.

The Nashi Flower hair routine consists in 5 best-selling products and their main features are their effectiveness and ease of use. The 5 products, with a new fragrance, a new logo, new graphics and a new color are: NASHI ARGAN SHAMPOO Bloom Fragrance, NASHI ARGAN CONDITIONER Bloom Fragrance, NASHI ARGAN DEEP INFUSION Bloom Fragrance, NASHI ARGAN OIL Bloom Fragrance, NASHI ARGAN INSTANT Bloom Fragrance.

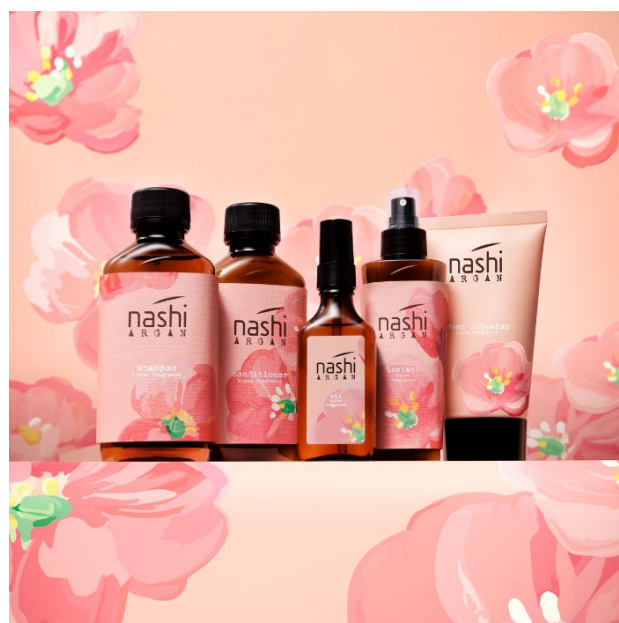
[www.nashiargan.it](http://www.nashiargan.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Asia, South America, Middle East

- **DISTRIBUTION CHANNELS**

Hair salons, Concept store





# TR10 CAPILAR SOLUTION

TR·10  
CAPILAR SOLUTION

Hall 37 – C20  
SPAIN

## TR10 CAPILAR SOLUTION

**REGENERATING LOTION:** Regenerator and strengthener of natural origin that helps regulate and solve all types of hair and skin conditions.

**SCALP TREATMENT CREAM** with balancing, regenerating and moisturizing effect and high anti-inflammatory power. Indicated to treat skin conditions.

**NATURAL BALANCING SHAMPOO** for frequent use and natural formulation, indicated for the care and protection of the scalp and hair.

**HYDRA-CONDITIONER HAIR** formulated with natural active ingredients to deeply condition and moisturize hair. Provides softness, lightness and elasticity.

**PROFESSIONAL TREATMENT:** Exclusively for professional use, this treatment is composed of natural acids that prepare and cleanse the scalp.

**POWER BOOSTERS:** Pure active ingredients for exclusive professional use to enhance and intensify the effectiveness of the other TR10 products.

[www.tr10capilarsolution.com](http://www.tr10capilarsolution.com)

- **DISTRIBUTED COUNTRIES**

Europe, Asia

- **DISTRIBUTION CHANNELS**

Hair Salons





# ZOLA



Hall 35N-D41  
POLAND

## ZOLA LAMINATION SYSTEM FOR BROWS AND LASHES PROTEIN RECONSTRUCTION

ZOLA Lamination System Protein Reconstruction is an advanced and innovative solution designed for professional use on both brows and lashes. Its unique formula combines cutting-edge science with care to deliver unparalleled results. The system features two types of relaxers that ensure optimal softening and shaping of even the most coarse or unruly hair. This makes it highly effective and versatile for different hair textures. Protein-Packed Formula: Each step of the system

is enriched with high-performance proteins that restore hair structure, improve elasticity, and give a natural shine. It nourishes hair from the inside out, protecting it during the lamination process.

Universal Use: Designed for use on both brows and lashes, this system simplifies the professional's workflow by providing one solution for multiple applications. ZOLA Protein Reconstruction is more than a lamination system—it's a revolution in brow industry.

[www.zola.ua](http://www.zola.ua)

- **DISTRIBUTED COUNTRIES**

Europe

- **DISTRIBUTION CHANNELS**

Beauty Salons, Professional products  
E-commerce, Concept Store / Specialty  
Store / Boutique, E-commerce





# ARKANA COSMETICS

ARKANA  
ADVANCED BEAUTY CARE

Hall 29-B25  
POLAND

## EXO + PRP TREAT ADVANCED THERAPY

ARKANA Advanced Therapy EXO + PRP Treat is an innovative product from the ARKANA Advanced Therapy line, created for advanced aesthetic cosmetology. With an innovative formula based on plant-based exosomes and PRP (Platelet-Rich Plasma), this treatment is a breakthrough in skin care, combining modern biotechnology technologies with natural regenerative processes. The result is an effective and long-lasting improvement in skin condition.

Exosomes, which are natural microparticles, penetrate deep into the skin to promote regeneration at the cellular level. PRP, widely used in aesthetic medicine, stimulates collagen production, leading to improved skin firmness and elasticity. The treatment is particularly renowned for its anti-aging and revitalizing properties. Results seen after the first session include immediate skin smoothing, accelerated regeneration, wrinkle reduction and reduced visibility of scars.

[www.arkanacosmetics.com](http://www.arkanacosmetics.com)

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### DISTRIBUTED COUNTRIES

Europe, Middle East, Italy, Africa, South America, Asia

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### DISTRIBUTION CHANNELS

Beauty Salons, Medical Clinics







# BEAUTYCHECK

## By Info-Ian Srl



Hall 30 – F20-G19  
ITALY

### BEAUTYCHECK

BeautyCheck is a cloud-based software for managing beauty centers, hair salons, barber shops, spas, and therapists. It can be used on a PC, tablet, or smartphone from anywhere. The main features include: appointment scheduling, reminders via WhatsApp/SMS/email, personalized client technical sheets, sales management, and management of service/product/subscription price lists.

You can also create digital coupons and gift boxes, manage loyalty cards, points campaigns, inventory management, and record costs and deadlines. Additionally, BeautyCheck has marketing functionalities such as creating newsletters, promotions, and marketing automation. Online booking is also available, as well as the option to integrate a customized app for salon clients and have a professional website with e-commerce functionalities.

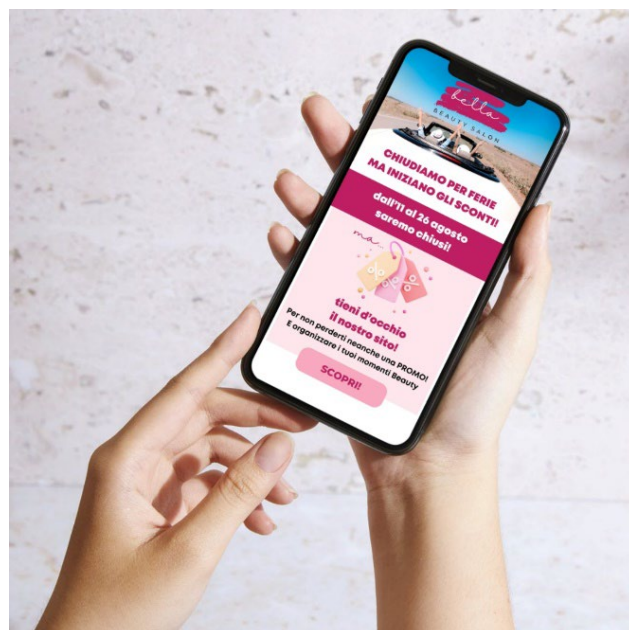
[www.beautycheck.it](http://www.beautycheck.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Beauty, Hair & Nail salons, Spa&Hotel, Aesthetic medicine centers





# BIOLINE JATÒ



BIOLINE  
JATÒ

Hall 30 – B14-C13  
ITALY

## RETINOL [A4] SKIN REGENERATION

From the Bioline Jatò research labs the new Retinol [A<sup>4</sup>] Skin Regeneration line exclusive combination of 2 pure encapsulated retinoids and 2 phyto-retinols act in synergy on the primary causes of skin aging, for an intense regenerating action. 4 functional substances work superficially and deeply for maximized results and amplified anti-aging action. The intelligent delivery system allows to release pure retinol and retinaldehyde in a controlled manner, in order to reach the specific skin target, enhancing their effectiveness.

The fragrance is sensory, functional and performs as active ingredient, increasing the effectiveness of the line. Essential in any skin rejuvenation protocol, the line gives QUICK RESULTS, promoting epidermal renewal for refined grain, minimized look of pores and dark spots and even complexion; PROLONGED RESULTS, stimulating the synthesis of collagen and elastin, for a restructured skin, visibly reduced fine lines and deep wrinkles and a more compact skin.

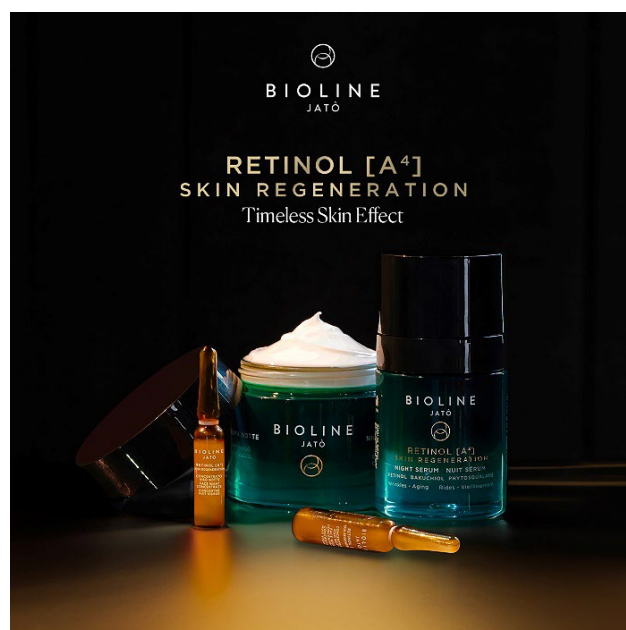
[www.bioline-jato.com](http://www.bioline-jato.com)

- **DISTRIBUTED COUNTRIES**

Italy, Oceania, Middle East, Asia, North America, Europe

- **DISTRIBUTION CHANNELS**

Beauty Salons, Spa&Hotel, Medical Clinics





# BODYTHERM 2.0

## By I.P.S. S.r.l.

BODYTHERM

Hall 29 – D16  
ITALY

### BODYTHERM 2.0

BODYTHERM 2.0 is the top-of-the-range thermographic system that allows to perform a complete body check-up: thermographic analysis of cellulite and adiposity on the abdomen, arms and calves. It includes 6 high-resolution, reusable and extremely sensitive thermographic plates. It comes with an iOS application dedicated to the recording and assisted interpretation of the thermographic test results.

[www.ips-srl.it](http://www.ips-srl.it)

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#### DISTRIBUTED COUNTRIES

Europe, Italy, North America, Middle East

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#### DISTRIBUTION CHANNELS

Beauty salons, Spa&Hotel, E-commerce, Aesthetic medicine centers





# BRUNO VASSARI

BRUNOVASSARI

## By Marcas y Servicios de Cosmética

Hall 29 – D2f  
SPAIN

### RTN+

The new RTN+ cosmetic line is here to revolutionize the use of retinol, the gold standard in skincare, widely recognized for its rejuvenating properties and its ability to enhance the texture and appearance of the skin, taking it one step further. With RTN+ we have developed an innovative line that merges the power of retinol with cutting-edge biotechnological ingredients obtained through advanced technologies,

significantly enhancing the results.

With versatile options tailored to all skin types, RTN+ offers personalized solutions that work in perfect synergy, maximizing results and optimizing skincare. Furthermore, although retinol has always been a star ingredient in facial care, RTN+ extends its benefits to the body, taking care of the areas of skin most exposed to environmental factors and solar radiation.

[www.brunovassari.com](http://www.brunovassari.com)

### DISTRIBUTED COUNTRIES

Italy, Middle East, Asia, North America, Europe, South America

### DISTRIBUTION CHANNELS

Beauty Salons, Hair Salons, Spa&Hote, IMedical Clinics, Professional products E-commerce, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, E-commerce





# CARELIKA

## By Lika J Llc

CARELIKA  
PROFESSIONAL SKIN CARE

Hall 30 – G67  
LATVIA

### AMBER CARBOXY THERAPY MASK

Amber Carboxy Therapy Mask is a revitalizing skincare treatment designed to restore the vitality of dull and tired skin. It harnesses the power of amber and carboxy therapy to rejuvenate the skin, correcting signs of aging and reversing damage caused by oxidative stress.

- Minimizes the appearance of pores
- Reduces pigmentation spots and evens out skin tone

Enhances blood circulation for a revitalized complexion

- Reduces puffiness and swelling
- Corrects signs of aging and improves skin elasticity
- Reverses the effects of oxidative stress, restoring skin's vitality. 91,7% ingredients of natural origin made in France

[www.carelikacosmetics.com](http://www.carelikacosmetics.com)

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### DISTRIBUTED COUNTRIES

Europe, Italy, North America, Middle East, Asia

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### DISTRIBUTION CHANNELS

Beauty salons, Spa&Hotel





# COLLAGEN LIFT PARIS

COLLAGEN LIFT™

PARIS

## By MM Collagen Experts Ltd.

Hall 29 – C42  
CYPRUS

### COLLAGEN LIFT PARIS DETOX

Collagen Lift® Paris DETOX is an all-natural drink formulated to rid the body of toxins acquired from food, lifestyle and the environment to improve overall health and promote weight loss. Key Benefits:

- Detoxifies and purifies: Harnesses the power of natural ingredients like sea lettuce, pineapple stem, dandelion root, artichoke, ash leaf, rooibos tea, rosemary, papaya, burdock root, apple cider vinegar and collagen to flush out toxins and reduce water retention.
- Promotes healthy weight loss: Supports metabolism and natural fat-burning processes
- Improves digestion: The drink's formulation aids digestion, reduces bloating, and helps maintain gut health.
- Clinically tested: formulated by experts and undergoes rigorous testing to ensure efficacy, safety and consistency to deliver real results.
- DETOX features a refreshing mango flavour, making it easy and enjoyable to drink.

[www.collagen-experts.eu](http://www.collagen-experts.eu)

### DISTRIBUTED COUNTRIES

Europe, Asia, Africa, Middle East

### DISTRIBUTION CHANNELS

Beauty Salons, Spa&Hotel, Medical Clinics





# DECOMEDICAL

## By Jean Marie Lorenz Srl



Hall 30 – A11  
ITALY

### FEELGOOD SKIN

Decomedical presents 'Feelgood skin', the revolutionary facial system.

The new professional technology with dual function, low frequency ultrasound and bipolar capacitive radiofrequency to perform multiple safe and painless facial aesthetic treatments.

Good-skin ultrasound function: Deep skin cleansing, Cell regeneration, Reactivating micro massage, Oxygenating and exfoliating

action. Pro-time radiofrequency function: Natural lifting, Plumping and moisturising action around the eyes, Smoothing of superficial wrinkles, Production of new collagen and elastin, Reduction of sebaceous gland volume.

Feelgood skin is a 100% made in Italy product.

We research the best products and raw materials to ensure the highest quality.

Decomedical: the right way to beauty since 1967.

[www.decomedical.com](http://www.decomedical.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Beauty salons, Spa&Hotel, E-commerce, Aesthetic medicine centers, GDO, Perfumery, Pharmacies, Herbalists and parapharmacies, Direct sales to the public





# DERMOSMART V3

## By Chowis Co. Ltd.

**CHOWIS**  
YOUR CHOICE OF DIAGNOSIS

Hall 30 – G18  
SOUTH KOREA

### DERMOSMART SKIN AND HAIR ANALYSIS SYSTEM

The DermoSmart Version 3 is an upgraded device for skin, hair, and scalp analysis, featuring a compact design with enhanced hardware. Key improvements include UV LED sterilization in the charging cradle for hygienic use, a switch to USB-C charging for global compatibility, and a longer-lasting 1500 mAh battery. Its standout multi-type system allows easy lens changes (20x, 50x, 200x magnification) for precise diagnostics.

The push-button power system offers more intuitive control, replacing the sliding switch. With faster communication and improved app compatibility, the DermoSmart V3 streamlines professional skincare and haircare routines efficiently and hygienically.

[www.chowis.com](http://www.chowis.com)

- **DISTRIBUTED COUNTRIES**

Asia, Europe, North America, Italy

- **DISTRIBUTION CHANNELS**

Beauty Salons, Hair Salons, Spa&Hotel, Medical Clinics, Concept Store / Specialty Store / Boutique, Luxury Prestige / Department Store, Pharmacies, Supply Chain, Cosmetics Company

### Dermosmart V3

Skin and Hair







# ELASTIQUE HYPOALLERGENIC BRAZILIAN WAXING

**ELASTIQUE**<sup>®</sup>  
Hypoallergenic Brazilian Waxing 

## By Holiday Depilatori Srl

Hall 29 – A34-B33  
ITALY

Elastique is the reference brand for 100% hypoallergenic and superior quality hair removal. A line of depilatory products that use blends enriched with natural and delicate ingredients. Elastique is the first brazilian wax that has been validated hypoallergenic through clinical and instrumental evaluations. An extremely effective cosmetic treatment that removes hair without stressing the skin: the elasticity finds its maximum expression in long and thin drafts and multidirectional removal.

Three different waxes, to be used without streaks, to guarantee maximum performance on every area of the body, for every type of skin and hair. Elastique also offers a face/body beauty care line and products to be applied before and after the treatment, for a 360° skin care.

[www.holidaydepilatori.net](http://www.holidaydepilatori.net)

- **DISTRIBUTED COUNTRIES**

Europe, Italy

- **DISTRIBUTION CHANNELS**

Beauty salons, Spa&Hotel





# FEETCALM



Hall 29 -D2d  
SPAIN

## SOS REPAIR

New SOS REPAIR line For skin and nails prone to fungal infections.

**SOS REPAIR MOUSSE:** Foam cream that relieves itching, burning, scaling, and cracks between the toes. Its high concentration of purifying ingredients helps soothe and repair reddened and scaly skin. Its purifying synergy of Tea Tree, Thyme, Clove, Panthenol, Urea, and Olive Oil helps soothe and repair reddened, peeling skin. Foam texture with IMMEDIATE ABSORPTION.

Indicated for SKIN AND NAILS prone to fungi with itching caused by fungal infections.

**SOS NAIL REPAIR SPRAY:** Treatment that protects, regenerates, and strengthens rough, cracked, and discoloured nails. Its synergy of ingredients helps restore brittle nails and accelerates the healing process, ensuring strong and shiny nails. Its purifying synergy of Tea Tree, Eucalyptus, Pomegranate, Panthenol and Argan & Avocado Oils helps strengthen and restore brittle nails.

[www.feetcalm.com](http://www.feetcalm.com)

- **DISTRIBUTED COUNTRIES**

Europe, Middle East, Italy, Asia, Africa, South America, North America, Oceania

- **DISTRIBUTION CHANNELS**

Beauty Salons, Nail salon, Spa&Hotel, Pharmacies, Professional products  
E-commerce





# FUSION MESO

## By HB Aesthetics

FUSION  
MESO

Hall 29 – D2a  
SPAIN

### PREF-EXOSOME

Sterile and isotonic solution that combines 1.5% pure hyaluronic acid and exosomes derived from Lactobacillus cultures. This formulation is designed to hydrate, rejuvenate, and enhance the appearance of the skin by promoting cellular activity and improving resilience. The 1.5% hyaluronic acid attracts and retains moisture, providing deep hydration that plumps the skin and reduces the appearance of fine lines.

The exosomes, derived from Lactobacillus cultures, are rich in proteins, lipids, and signaling molecules that facilitate cellular repair and regeneration. These exosomes, which are 500 times smaller than human pores, deliver active ingredients directly to skin cells, boosting skin elasticity and promoting a healthier, more radiant complexion.

[www.fusionmeso.com](http://www.fusionmeso.com)

- **DISTRIBUTED COUNTRIES**

Asia, Italy, Middle East, Africa, North America, Europe, Oceania

- **DISTRIBUTION CHANNELS**

Beauty salons





# INTEGREE

## By Lai Srl



Hall 29 – C25  
ITALY

### ULTIMATE BOTOGEN - BOOSTER ELISIR ANTI-AGE

The fight against wrinkles gains a new, sustainable ally: Botogen. This natural treatment uses plant phytocollagen, derived from upcycling agro-food waste, ensuring an eco-friendly approach. Unlike animal collagen, plant phytocollagen is more effective in hydrating and improving skin elasticity and tone, while promoting a sustainable production cycle. Ulva Lactuca, a macroalga certified by Cosmos,

ensures the use of biological active ingredients obtained through the highest sustainability practices. Rich in polysaccharides, it boosts collagen production and combats elastase, preserving skin elasticity. Argireline, a peptide with a 99.49% naturalness index, reduces wrinkles in just 7 days, mimicking the effects of Botox naturally. Botogen combines science and nature, offering an ethical and eco-friendly solution.

[www.laiestetica.com](http://www.laiestetica.com)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Asia

- **DISTRIBUTION CHANNELS**

Beauty salons, Aesthetic medicine centers,  
Pharmacies





# ISSÉIMI

## By Heber Farma

ISSÉIMI  
M A D R I D

Hall 29 -D2c  
SPAIN

### ISSÉIMI NEW LINE

ISSÉIMI is evolving with a new image that reaffirms its commitment to innovation and excellence in skin care. This transformation includes a significant improvement in its formulas, enhanced with more effective active ingredients and advanced technologies that maximize results. This change reflects the perfect fusion between science and beauty, taking care of every detail to offer a unique aesthetic experience.

ISSÉIMI's new visual identity conveys sophistication and aligns with the expectations of a demanding consumer seeking quality and effectiveness. Through this new concept, ISSÉIMI reinforces its essence, maintaining its commitment to trust and visible results, adapting to current demands without losing its innovative spirit or its dedication to advanced skin care.

[www.isseimi.es](http://www.isseimi.es)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, Asia, South America

- **DISTRIBUTION CHANNELS**

Beauty Salons, Professional products  
E-commerce, Medical Clinics, E-commerce





# KSURGERY

## By Vida S.r.l.

KSURGERY  
LABORATORIES

Hall 30 – C28-D27  
ITALY

### LINEA SENSITIVE

The result of Ksurgery's ongoing research and close partnerships with dermatology experts, the Sensitive line a perfect combination of science and innovation. The Sensitive line is able to soothe, decongest, reduce redness and deliver lasting comfort to facial skin.

It is a particularly mild line of products designed specifically for sensitive and reactive skin with a protective, nourishing and antioxidant action, developed to ensure dermatological safety for a soothing yet effective restorative response.

[www.k-surgery.com](http://www.k-surgery.com)



#### DISTRIBUTED COUNTRIES

Europe, Italy, South America



#### DISTRIBUTION CHANNELS

Beauty salons, E-commerce, Pharmacies, Herbalists and parapharmacies





# LEMI GROUP

## By Brusaferrri & C

**Lemi**<sup>®</sup>  
ITALIAN WELLNESS EQUIPMENT

Hall 30 – A26-B25  
ITALY

### VITA FIBER

The VITA range of finishes has been selected to meet the growing demands of an environmentally conscious market and is made from MATERIALS COMPOSED OF NATURAL AND RENEWABLE RESOURCES.

Available in two variants, CLASSIC and FIBER, the latter enriched with natural fibers, the VITA line represents the ideal choice for those seeking a balance between quality, comfort, and sustainability. With its commitment, LEMI consistently engages in responsible innovation in the sector, projecting its vision towards a more ecological future.

[www.lemigroup.it](http://www.lemigroup.it)

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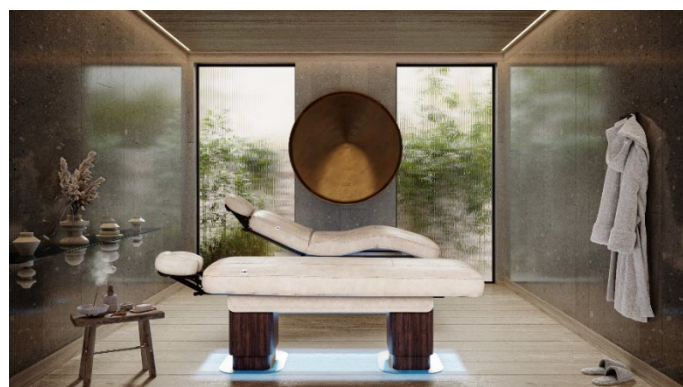
### DISTRIBUTED COUNTRIES

Italy, North America, South America, Middle East, Africa, Asia, Oceania

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### DISTRIBUTION CHANNELS

Spa&Hotel, Aesthetic medicine centers, Pharmacies, Manufacturer or supplier of products/services for the cosmetics industry, Direct sale to the public





# MANTIS



Hall 30 – F62-G61  
ITALY

## BLACK MAMBA EVO

Black Mamba EVO represents Mantis latest innovation in the field of diode lasers, accurately designed to provide effective, fast and safe hair removal across all skin phototypes. Featuring a robust output of 2000 Watts and exceptionally brief pulse durations, this device is suitable to treat even the finest hair, ensuring outstanding results year-round. With its dual wavelength capability (808-1064 nm), it guarantees optimal performance at various depths, demonstrating safety

for darker skin phototypes. The handpiece, which is both powerful and light, presents a treatment area of 1 cm<sup>2</sup> for targeted regions, with the possibility to configure a 2 cm<sup>2</sup> spot to address larger areas. Its dynamic cooling system maintains consistent temperatures throughout each session, ensuring maximum comfort from the first to the last pulse on the skin. The new 17-inch Ultra HD touch screen enhances operator interaction, streamlining functions management for a more intuitive and efficient user experience.

[www.mantisitalia.it](http://www.mantisitalia.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, Middle East, Asia

- **DISTRIBUTION CHANNELS**

Beauty salons, Spa&Hotel, Aesthetic medicine centers, Pharmacies, Herbalists and parapharmacies







# MASSADA

**MASZADA**  
THE NATURAL THERAPY

Hall 29 – C2a  
SPAIN

## PLENITUDE

Plenitude is a line designed for mature, thin skin lacking volume, seeking a solution to redensify the skin, redefine facial contours, and achieve a plumping effect. This innovative fusion of over 25 organic biotechnology actives and natural ingredients is created to add volume to tissues, fill, redensify, and reposition cheekbones, facial contours, and cheeks. Its formulas work on all three layers of the skin, deeply nourishing and hydrating the connective tissue. Plenitude offers unmatched

benefits for mature skin, providing volume, filling, redensifying, and reshaping facial contours.

General Features:

- Formulas composed of over 25 natural-origin actives.
- Includes 5 sustainable organic biotechnology actives.
- Works on all 3 layers of the skin.
- Unique textures.
- Exclusive synergistic aroma.
- Naturalness index >99%.

[www.massada.es](http://www.massada.es)

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### DISTRIBUTED COUNTRIES

North America, South America, Oceania, Asia, Italy, Africa, Middle East, Europe

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### DISTRIBUTION CHANNELS

Beauty Salons, Spa&Hotel, Medical Clinics, Professional products E-commerce





# MD:COMPLEX GENX By Linkederma



Hall 29 – E9b  
SPAIN

## EXOSOMES & POLYNUCLEOTIDESREGEN

md:complexGenX Exosomes & PolynucleotidesRegen formulation combines the cell-signalling power of exosomes, polynucleotides and growth factors with the firming and hydrating effect of hyaluronic acid, which all work together to stimulate tissue repair and encourage restoration and regeneration of the skin from within, boosting natural cellular repair, enhancing the skin's own repairing properties.

It works by signalling to cells to change their behaviour and start processes of regeneration, repair, and collagen production, preventing chronological ageing. It improves elasticity and hydration, calms inflammation and rebalances melanocyte activity to create an even and refreshed skin tone.

[www.mdceuticals.com](http://www.mdceuticals.com)

- **DISTRIBUTED COUNTRIES**

Asia, Middle East, South America, Italy, Europe, North America, Africa

- **DISTRIBUTION CHANNELS**

Pharmacies, Spa&Hotel, Medical Clinics, Beauty Salons, Concept Store / Specialty Store / Boutique, Supply Chain, Cosmetics Company, Luxury Prestige / Department Store





# Q ITALY



Hall 30 – C40-D39  
ITALY

## Q EPILASER SPACE 2WL

Q Epilaser Space 2wl is the new laser hair removal technology of two wavelengths, that thanks to its advanced cooling system, allows perfect results for every type of skin, including dark or tanned skins.

[www.qitaly.it](http://www.qitaly.it)

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### DISTRIBUTED COUNTRIES

Europe, Italy, Africa, Asia, Middle East

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### DISTRIBUTION CHANNELS

Beauty salons, Spa&Hotel, Aesthetic medicine centers, Pharmacies, Herbalists and parapharmacies





# RHEA COSMETICS

## By Dermosfera Srl



Hall 29 – A6-B5  
ITALY

The\_Zone is the new anti-aging line that allows for a 360-degree journey that begins with treatment at the institute and continues at home with specific homecare products.

Inspired by aesthetic medicine treatments, The\_Zone takes a targeted approach on the three key areas of the face, keeping in mind that signs of aging vary from area to area. Thanks to this concept, manuals and homecare products are adapted to meet the needs of each area: forehead and eyelids

benefit from a Botox-like relaxing effect; cheekbones and lip contour from a filler-like effect; while jawline and neck receive an anti-gravity action inspired by collagen threads. With the TOTAL ZONE treatment, in just 80 minutes you get a relaxing, sensory experience with immediately visible results. To support the treatment at the institute, three homecare products - The\_Lifter for forehead and eyelids, The\_Plumper for cheekbones and lip contour, and The\_Shaper for neck and jawline

[www.rheacosmetics.com](http://www.rheacosmetics.com)

- **DISTRIBUTED COUNTRIES**

Asia, Europe, North America, Italy

- **DISTRIBUTION CHANNELS**

Beauty salons, Spa&Hotel, Concept Store, E-commerce, Direct sales to the public





# SEPAI

# SEPAI

Hall 29 – E9g  
SPAIN

## FLAWLESS NIGHT CREAM

The ultimate sensorial icon. Prized for her potential and silky feeling with the highest concentration of illuminating and skin tightening cocktails to achieve and maintain optimal skin condition. The gem of the Flawless Line. To be used at nighttime, the skin looks smoother, brighter, firmer, and more lifted. Flawless Night Cream promotes hydrated skin that resists signs of aging and evolves in radiance day-by-day.

The cream's sumptuous formula provides a "cocktail" of ingredients that nourishes the skin with a 24-hour moisturizing effect.

The skin is visibly rejuvenated, with youthful density, smoothness and firmness, while preventing the appearance of wrinkles. The skin gets a new luminosity and uniformity for a face full of energy while it infuses an incredible elasticity. With continued use, it helps maintain a young and beautiful appearance of the skin.

[www.sepai.eu](http://www.sepai.eu)

- **DISTRIBUTED COUNTRIES**

Italy, North America, Europe, Asia

- **DISTRIBUTION CHANNELS**

Beauty Salons, Professional products  
E-commerce, Perfume Shops/Chain,  
Concept Store / Specialty Store / Boutique,  
Luxury Prestige / Department Store,  
Pharmacies, E-commerce, Spa&Hotel





# SKINSYSTEM COSMETICS



Hall 29 – A14-B13  
ITALY

Enter with SkinSystem the Era of Regenerative Cosmetics, a new frontier in the field of beauty that takes advantage of the happy union between the most Modern Technology applied to Transdermal Delivery and the latest findings of Cosmetological Science for the longevity of the skin.

The SkinSystem Dermorigeneration Cosmetics features the technological progress of Nanospheres on the one hand and the scientific-cosmetological research of Exosomes on the other.

The synergy between the action of the Nanospheres and the effectiveness of the Exosomes, expertly developed by our laboratories, has led to the birth of a Powerful Cosmetic Method that will allow the most advanced beauty institutes to raise the level of their offer of innovative treatments for the longevity of the skin with results previously unknown to traditional methods.

[www.skinsystem.it](http://www.skinsystem.it)

- **DISTRIBUTED COUNTRIES**

Europe, Italy, North America, South America, Oceania, Asia, Middle East, Africa

- **DISTRIBUTION CHANNELS**

Beauty salons, Spa&Hotel, E-commerce, Aesthetic medicine centers, GDO, Perfumery, Concept Store, Department store, Pharmacies, Herbalists and parapharmacies, Manufacturer or supplier of products/services for the cosmetics industry

